

REGIONAL WORKSHOP OF THE 2024/2025 5th EDITION OF THE ISTANBUL ENVIRONMENT FRIENDLY CITY AWARD

19.03.2025

9.00 – 12.10 (CET)

Zoom session: registration available [here](#)

Background

The Istanbul Environment Friendly City Award (IEFCA) is one of the flagship initiatives of the [Mediterranean Strategy for Sustainable Development](#) in the Framework of the Barcelona Convention/Mediterranean Action Plan, and it is supported by the Government of Türkiye.

MedCities, who leads the implementation of www.medurbantools.com (another MSSD Flagship initiative) has been committed to the success of the Award since its creation, by promoting it through its membership and actively disseminating it among members while encouraging them to submit their application.

For the 2024-2025 5th edition, MedCities, in collaboration with UNEP-MAP and INFO-RAC, is organizing an online Regional Workshop aiming to promote the award, meet potential applicants and answer their questions.

Additionally, this workshop aims to share experience by previous awardees and transferable policy solutions that helped them winning the award.

Programme

This session will be held online from 9.00 to 12.10 (CET) with interpretation in English/French.

Time	Topic	Speaker / Institution
9.00 – 9.10	Welcoming words and objectives of the workshop	UNEP/MAP MedCities
9.10 – 9.40	General presentation of the award and the broader framework of the Mediterranean Strategy for Sustainable Development	UNEP-MAP INFO-RAC
9.40 – 10.20	Presentation of the application form and process	Experts
10.20 – 10.30	Coffee-break	
10.30 – 11.00	Presentation of the practical experiences of previous winners of the Award The elaboration and implementation of Genoa Action Plan 2050	Representative of Genoa Representative of Izmir (TBC)
11.00- 11.30	Hints on examples of successful application	Experts
11.30 – 12.00	Questions and Answers	
12.00 – 12.10	Concluding remarks and next steps	