

ProcuraMED

1st ProcuraMED International Workshop

Brussels, 10 October 2024, 14:00 – 17:30 CET
POLIS - Rue du Trône, 98

in the framework of the First Institutional Policy Dialogue
of the Green Living Areas Mission
of the Interreg Euro-MED Programme

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ProcuraMED project

Every year, over 250 000 public authorities in the EU spend around 14% of GDP (around €2 trillion per year) on the purchase of services, works and supplies. In many sectors such as energy, transport, waste management, social protection and the provision of health or education services, public authorities are the principal buyers.

In this frame, ProcuraMED project aims to support the transition towards competitive, innovative, sustainable and resilient ecosystems in the Mediterranean developing innovation capacities of enterprises and local authorities and the uptake of advanced green technologies by means of Strategic Procurement Procedures, **Public Procurement Innovation (PPI)** and **Green Public Procurement (GPP)**.

1st ProcuraMED international workshop

We are glad to invite you to the **1st ProcuraMED international workshop**, to be held on **Thursday, 10 October 2024, in Brussels (on the premises of POLIS - Rue du Trône, 98), 14:00 to 17:30 CET**, in the framework of the First Institutional Policy Dialogue of the Green Living Areas Mission of the Interreg Euro-MED Programme, back to back with the European Week of Regions and Cities.

The 1st ProcuraMED international workshop aims at activating a mutual learning process based on exchange of expertise and knowledge transfer on green innovation in the MED area and public tendering opportunities in the Green Living Areas.

To initiate the discussion, we will analyse a selected group of mature and successful policies (policy champions) through key cross-cutting elements - innovation, financing, and community engagement. Dedicated time will be allocated to each policy, in parallel discussion groups, to evaluate the conditions for implementing, adapting and replicating them. Stakeholders involved in policy-making related to Green Living Areas are encouraged to contribute their insights to this first Institutional Policy Dialogue. This will not only support policy-makers at the European level, but also facilitate the exchanges of experiences and best practices with partners across the Mediterranean basin.



First Institutional Policy Dialogue, Green Living Areas Mission

Policy Instruments-Champions of the First Institutional Policy Dialogue

Policy Instrument 1: Mobility: transportation of goods, Sustainable Urban Logistics Plan (SULP), City of Bologna

Policy Instrument 2: Spatial Planning, Superblocks, Barcelona City Council



Policy Instrument 3: Renewable energy and economic development, GR-eco Island Chalki Municipality of Chalki and DAFNI – Network of Sustainable Greek Islands

Policy Instrument 4: Environment and innovation, Public procurement of innovative solutions (PPI), Municipality of Narni; powered by ProcuraMED project

Innovation is the European answer to reducing greenhouse gas emissions, increasing the digitisation of our economies and guaranteeing the security of Europe’s raw materials, energy and food. The New European Innovation Agenda, adopted on 5 July 2022, aims to position Europe at the forefront of innovation and start-ups. The new Agenda will help Europe develop new technologies that can address its most pressing societal challenges. The Agenda will also support Europe in bringing the new technologies to market through Innovation Procurement, a pivotal demand-side instrument for modernising public services through innovative solutions, while boosting the growth of innovative companies in Europe.

Agenda

14:00 - 14:15	Welcome and Introduction
14:15 - 14:25	Keynote speech
14:25 - 14:50	Foundations for the first round of policies for the Institutional Policy Dialogue: policy champions and transversal elements
14:50 - 15:40	Exchange on the way the policies have tackled the transversal elements and co-development of future steps of the roadmap
15:40 - 16:00	Coffee break
16:00 - 17:00	Co-development session on the potential adaptation and replication of the policies at the local level (parallel subgroups)
17:00 - 17:20	Main findings of the co-development session
17:20 - 17:30	General conclusion, next steps, and Green Living Areas scholarship

Registration

To book your place follow the link below and express your interest for the **“Policy Instrument 4: Public procurement of innovative solutions (PPI), Narni, Italy”** which is powered by ProcuraMED project.

[Book your place](#)

