

# *PROCURAMED*

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Innovative and Green Procurement towards  
sustainable economy in MED area

Euro-MED0200775



# PROJECT IDENTIFICATION

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<b>Project id (automatically created)</b>	Euro-MED0200775
<b>Name of the lead partner organisation</b>	Comune di Narni
<b>Name of the lead partner organisation in English</b>	Municipality of Narni
<b>Project title</b>	Innovative and Green Procurement towards sustainable economy in MED area
<b>Project acronym</b>	ProcuraMED
<b>Programme priority</b>	Smarter MED
<b>Specific objective</b>	RSO1.1: Developing and enhancing research and innovation capacities and the uptake of advanced technologies
<b>Project duration in months</b>	27
<b>Project mission</b>	Strengthening an innovative sustainable economy
<b>Project category</b>	Transfer project (Thematic Project)

# PROJECT SUMMARY

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Every year, over 250 000 public authorities in the EU spend around 14% of GDP (around €2 trillion per year) on the purchase of services, works and supplies, but 55% of procurement procedures prioritize the lowest price, potentially neglecting considerations of quality, sustainability, and innovation.

To address this issue, the European Commission advocates for **Strategic Procurement**, including **Green Public Procurement** and **Public Procurement of Innovative solutions**, to stimulate job creation, economic growth, and investment in green innovation.

**ProcuraMED** emerges within this context, aiming to support the transition towards competitive, innovative, sustainable, and resilient ecosystems in the Mediterranean. Leveraging the expertise from PROMINENT MED (PPI) and GRASPINNO (GPP), ProcuraMED will:

1. Develop reliable tools, advanced training and tailored counselling to public authorities and enterprises to boost the process of green innovative technology application in public services.
2. Create a Euro-Mediterranean coalition boosting value chain and transnational cooperation between public procurers (demand side) and private enterprises (offer side).

# *PROJECT OVERALL OBJECTIVE*

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ProcuraMED aims at **supporting the transition towards competitive, innovative, sustainable and resilient ecosystems** in the **Mediterranean**, developing innovation capacities of enterprises and local authorities and the uptake of advanced green technologies by means of Strategic Procurement Procedures.

# *PROJECT WORK PLAN*

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**WP1**

Strategic Procurement to accelerate technology transfer of green innovations

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**WP2**

Creation of transnational public – private coalition for Innovative sustainable economy

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# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

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Specific objective achieved with WP1: To accelerate technology transfer of green innovations in the services for citizens through the application of Green Public Procurement and Public Procurement of Innovative solutions in the Mediterranean regions.



Communication objective: Engage entrepreneurs and local administrations' politicians and technicians in testing and applying Strategic Procurement to accelerate technology transfer of green innovations in the services for citizens.

# WP1: Strategic Procurement to accelerate technology transfer of green innovations

## Activity 1.1 Integration and development of Strategic Procurement Unified Platform

- integration of the existing GPP Unified Platform developed within GRASPINNO project with the guidelines, example, docs and best practices on PPI developed within PROMINENT MED

The following tasks will be implemented:

- Analysis of the background conditions in terms of application of green and innovative tenders in transfer countries.
- Adaptation of GPP and PPI application guidelines according with the results of background analysis in each transfer country.
- Integration of Green public procurement tool (developed in Graspino project) with tools and guidelines on PPI designed in PROMINENT MED.

**FINAL OUTPUT:** *Strategic Procurement Unified Platform* where will be consolidated all the needed info, guidelines and support tools regarding both GPP and PPI. The platform will be available from the 9<sup>th</sup> month but will be constantly updated and integrated along the entire project duration.

Start period: M1

End period: M5

Partners involved: BSC  
KRANJ, DDIP ZDC,  
GRC, IrRA, MedCities,  
Narni, STRATA, TSL,  
UPatras

# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

## **Activity 1.1 Integration and development of Strategic Procurement Unified Platform**

<b>DELIVERABLE 1.1</b>			
<b>RUNNING NUMBER</b>	<b>DELIVERABLE TITLE</b>	<b>DESCRIPTION</b>	<b>DELIVERY PERIOD</b>
D.1.1.1	<i>Strategic Procurement Unified Platform</i>	e-tool divided in: <ul style="list-style-type: none"><li>- e-Strategic Procurement that assists PAs to design procurement collecting specifications and preparing the tender documents</li><li>- LCC enable PA to make a LCA of all the cost parameters of proposed solutions</li><li>- Database of BAT in Green innovation product and services</li></ul>	M12



# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

## **Activity 1.2 Awareness raising and target engagement in pilot regions**

To gather the widest possible target engagement, in all the 8 pilot regions will be implemented:

- **Stakeholder mapping** to define target roles and objectives.
- **Awareness raising activities** for public procurers and enterprise which foresee:
  1. Development and distribution of targeted information material (Project presentation Video, Brief project brochure 1000 x country printed plus e- format, role up for event 2 per country)
  2. Development of media campaign through project partners and institutional web pages and social media channel, articles, press release and media presentation
  3. Organization of 1 informative info-day engaging both procurers and enterprises with the aim to explain the opportunities of GPP and PPI and the project foreseen activities
  4. Organization of 2 thematic sessions, one for public authorities and one for business sector, giving a deep view of the services and tools offered by the project and related opportunities

Start Month: M1

End Month: M12

Partners involved: BSC  
KRANJ, DDIP ZDC,  
GRC, IrRA, MedCities,  
Narni, STRATA, TSL,  
UPatras

# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

## **Activity 1.3 Capacity building and skills development in pilot regions**

After the target engagement and awareness action, it is foreseen a capacity building and skills development action which will foresee:

- **Organization of a short course 8-16 hours for technicians of public procurers** for illustrating the key concepts of the application of PPI and GPP, explaining the advantages and illustrating the Strategic Procurement Unified Platform with concrete examples.
- **Organization of a short course 4-8 hours for business sector and academia** for illustrating the advantages deriving from GPP and PPI, the tools and expertise for the enterprises needed to take profit of such advantages and the features of the Database of BAT in Green innovation product and services embedded in the Strategic Procurement Unified Platform.

Start Month: M13

End Month: M24

Partners involved: BSC  
KРАНJ, DDIP ZDC,  
GRC, IrRA, MedCities,  
Narni, STRATA, TSL,  
UPatras

# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

## **Activity 1.4 Transferability strategy for technology transfer of green innovations**

At the end of the training phase, procurers and enterprises will be engaged in **transfer actions** aimed at creating the conditions for the uptake of project results beyond project end.

The actors engaged in capacity building are guided in the effective adoption of the tools in real condition as follow:

- **Public procurer:** activation of a mentoring process for: analysis of service users' needs, identification of tender procedures and specifications and preparation of the tender documents by means of Strategic Procurement Unified Platform.
- **Enterprises:** activation of a mentoring process for: identification of emerging green technologies and innovation applicable to public procurers needs and updating in Green Innovation BAT Database.

The final step will be the designing in each pilot region of a Transferability strategy action plan where it will be identified the steps for the full exploitation of the market green innovation potential based on the adoption of Strategic Procurement.

Start Month: M19

End Month: M24

Partners involved: BSC KРАНJ, BSC KРАНJ, DDIP ZDC, GRC, IrRA, MedCities, Narni, STRATA, TSL, UPatras

# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

## **Activity 1.4 Transferability strategy for technology transfer of green innovations**

### **DELIVERABLE 1.4**

<b>RUNNING NUMBER</b>	<b>DELIVERABLE TITLE</b>	<b>DESCRIPTION</b>	<b>DELIVERY PERIOD</b>
D.1.4.1	<i>Transferability strategy action plan</i>	Strategy defining the steps for the full exploitation of the market green innovation potential based on the adoption of Strategic Procurement designed by each engaged pilot region.	M24

# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

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## **OUTPUT 1.1**

<b>Output Title</b>	Strategic Procurement Unified Platform
<b>Programme Output Indicator</b>	11116: Jointly developed solutions
<b>Measurement Unit</b>	Solution
<b>Target Value</b>	1.00
<b>Delivery period</b>	M12
<b>Output Description</b>	<p>The Strategic Procurement Unified Platform is an e- tool with the following features:</p> <ul style="list-style-type: none"><li>• e-Strategic Procurement that assists PAs to design procurement collecting specifications and preparing the tender documents</li><li>• LCC enabling PA to make a Life Cycle Assessment of all the cost parameters of proposed solutions (lifetime, maintenance, energy performance, disposal /resale, etc)</li><li>• Database of BAT in Green innovation product and services</li></ul>

# *WP1: Strategic Procurement to accelerate technology transfer of green innovations*

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## **Role per partner:**

UPatras WP leader

- TSL in collaboration with STRATA Task 1 leader
- IrRA Task 2 and 3 Leader
- BSC KRANJ and Narni Task 4 Leader

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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Specific objective achieved with WP2: To create a Euro-Mediterranean coalition boosting value chain and transnational cooperation between public procurers and enterprises for green innovation market uptake and application in public services by means of strategic procurement.



Communication objective: Engage enterprises and local administrations in a Euro-Mediterranean coalition boosting value chain and transnational cooperation promoting innovative sustainable economy by means of strategic procurement in Euro MED area.

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## **Activity 2.1 International knowledge sharing and capacity building on Innovative sustainable economy**

International knowledge sharing and capacity building actions is thought as a process paving the way and supporting the setting up of the Euro- Mediterranean coalition for Innovative sustainable economy (ac 2.2).

It will run in parallel with the WP1 enforcing the implementation of awareness raising, capacity building and transfer strategies.

The activity foresees a combined set of international actions aimed at activating a **mutual learning process** based on exchange of expertise and knowledge transfer on public tendering opportunities and green innovation in the MED area. The activities foreseen will be:

- **2 international webinar** organized by IrRa and TSL.
- **2 international workshops** organized by Narni and Upatras.
- **1 international EXPO of Green Innovation** (organized by Medcities) to support innovative solution development and market uptakes taking profit of the opportunities generated by Strategic Procurement where all the solution scouted in the 8 regional analysis will be presented.

Start period: M1

End period: M27

Partners involved: BSC  
KLANJ, DDIP ZDC,  
GRC, IrRA, MedCities,  
Narni, STRATA, TSL,  
UPatras



# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## **Activity 2.1 International knowledge sharing and capacity building on Innovative sustainable economy**

<b>DELIVERABLE 2.1</b>			
<b>RUNNING NUMBER</b>	<b>DELIVERABLE TITLE</b>	<b>DESCRIPTION</b>	<b>DELIVERY PERIOD</b>
D.2.1.1	<i>Recording of the webinars, workshops and Expo key sessions</i>	The recording of webinars, workshops and Expo key sessions will be edited and published on project media channels.	M24

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## **Activity 2.2 Establishing Euro-Mediterranean coalition for Innovative sustainable economy**

Capitalizing the network created in the previous projects (“MED PPI Network”), the **Euro-Mediterranean coalition for Innovative sustainable economy** will be created.

The coalition is aimed at **boosting value chain and transnational cooperation** between public procurers and enterprises for green innovation market uptake and application in public services by means of strategic procurement. A MoU will be signed among partners, associated and all the interested stakeholders.

The coalition is the place where find concrete opportunities to create and exchange knowledge and develop innovation and business with the specific aim to unblock public and private investments in green innovation.

To support the network a **dedicated space** in the **MedUrbanTools platform** ([www.medurbantools.com](http://www.medurbantools.com)) will be created, managed by Medcities, intended as a networking and mutual learning tool with learning area with docs, slide, streaming videos, webinars, experts blog, grant and tender opportunities.

Start period: M1

End period: M27

Partners involved: BSC  
KRANJ, DDIP ZDC,  
GRC, IrRA, MedCities,  
Narni, STRATA, TSL,  
Upatras

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## **Activity 2.2 Establishing Euro-Mediterranean coalition for Innovative sustainable economy**

<b>DELIVERABLE 2.2</b>			
<b>RUNNING NUMBER</b>	<b>DELIVERABLE TITLE</b>	<b>DESCRIPTION</b>	<b>DELIVERY PERIOD</b>
D.2.2.1	<i>MoU to constitute the Euro-Mediterranean coalition for Innovative sustainable economy</i>	The MoU will be signed by partners associated and other interested stakeholders and will fix Mission, objectives and collaboration strategy of the Euro- Mediterranean coalition.	M24

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## **Activity 2.3 Contribute to the Results Amplification Strategy of the Programme**

To create transversal synergies with the other thematic projects, a **continuous flow of information, cross invitation to event, exchange of material and know-how** will be carried out.

Thematic Community foster the exchanges between the projects allowing the integration of results in the practices and the public policies of Euro-MED territories. To this end it is foreseen:

- In International knowledge sharing events (ac2.1), representatives of Thematic Community will be invited in order to produce, reuse, integrate and consolidate knowledge and feed into governance projects.
- Organize and participate in event focused on bring together multi-level and multi-sectoral stakeholders to study, test and transfer practices and results, and benefit from the networks of Communities, including outside the cooperation area.

It is foreseen that project representatives participate to a **minimum of 2 events per year** and regular exchange of information between projects and between project and Programme.

Start period: M1

End period: M27

Partners involved: BSC  
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Narni, STRATA, TSL,  
UPatras

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## **Activity 2.4 Monitoring the project carbon footprint**

Along the entire project duration, according with the programme provisions, it will be foreseen specific criteria aimed at **reducing the carbon footprint** for all the key project activities related with travel, meeting and conference, food and catering services, papers and materials for communication and dissemination, computers, monitors and imaging equipment, last but not list for all the purchasing procedures of the project will be applied green procurement criteria.

The project will also foresee two specific activities orienting the project toward **NetZeroEmission**:

1. **Carbon footprint monitoring and calculation** adopting the methodology and tool proposed by the Programme.
2. **Carbon offset**: the project will support offset activities for part or all activities based on the methodology proposed by the Programme.

Start period: M1

End period: M27

Partners involved: BSC  
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Upatras

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## Activity 2.4 Monitoring the project carbon footprint

DELIVERABLE 2.4			
RUNNING NUMBER	DELIVERABLE TITLE	DESCRIPTION	DELIVERY PERIOD
D.2.4.1	<i>Calculation of project carbon footprint</i>	It will be produced a report on Project Carbon footprint calculation adopting the methodology and tool proposed by the Programme.	M24

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## OUTPUT 2.1

<b>Output Title</b>	Euro-Mediterranean coalition for Innovative sustainable economy
<b>Programme Output Indicator</b>	11087: Organisations cooperating across borders
<b>Measurement Unit</b>	Organisation
<b>Target Value</b>	1.00
<b>Delivery period</b>	M24
<b>Output Description</b>	At least 30 public and private organizations of the MED basin region will sign the MoU to constitute the Euro-Mediterranean coalition for Innovative sustainable economy aimed at boosting value chain and transnational cooperation between public procurers and enterprises for green innovation market uptake and application in public services by means of strategic procurement.

# *WP2: Creation of transnational public – private coalition for Innovative sustainable economy*

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## **Role per partner**

### MedCities WP leader

- UPatras will support MedCities coordinating the activities for international knowledge sharing and capacity building Task 1 leader
- MedCities, will coordinate the setting up of the Euro-Mediterranean coalition for Innovative sustainable economy. Task 2
- Narni will be responsible for contributing to the Results Amplification Strategy of the Programme and for the Monitoring the project carbon footprint Task 4



# PROJECT TIME PLAN

	Period 1	Period 2	Period 3	Period 4	Period 5
<b>WP1 Strategic Procurement to accelerate tech...</b>	[Orange bar]				
A1.1 Integration and development of Stra...	[Orange bar]				
A1.2 Awareness raising and target engage...	[Orange bar]				
A1.3 Capacity building and skills develo...	[Orange bar]				
A1.4 Transferability strategy for techno...	[Orange bar]				
11116	[Orange bar]				
<b>WP2 Creation of transnational public - priva...</b>	[Dark blue bar]				
A2.1 International knowledge sharing and...	[Dark blue bar]				
A2.2 Establishing Euro-Mediterranean coa...	[Dark blue bar]				
A2.3 Contribute to the Results Amplifica...	[Dark blue bar]				
A2.4 Monitoring the project carbon footp...	[Dark blue bar]				
11087	[Dark blue bar]				
<b>Result Indicator</b>					
11104	[Green bar]				
11PSI	[Green bar]				

# PROJECT RESULTS

Result	Programme result indicator	Delivery period	Result description
1	11104: Solutions taken up or up-scaled by organisations	M12	<p>The Strategic Procurement Unified Platform is an e- tool with the following features:</p> <ul style="list-style-type: none"><li>• e-Strategic Procurement that assists PAs to design procurement collecting specifications and preparing the tender documents</li><li>• LCC enabling PA to make a Life Cycle Assessment of all the cost parameters of proposed solutions (lifetime, maintenance, energy performance, disposal /resale, etc)</li><li>• Database of BAT in Green innovation product and services</li></ul>
2	11PSI: PS11 - Organisations with increased institutional capacity due to their participation in cooperation activities across borders	M24	<p>Local, Regional, National public authorities, Enterprises, SMES and Business support organisations, research organizations and sectoral agencies which thanks to the Awareness raising, capacity building , skills development and transfer activities will increase their skills on Strategic Procurement Procedures and adopt new dedicated tools.</p>

*THANKS FOR YOUR  
ATTENTION!*

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