# **Our mission**

#### Develop

reliable tools, advanced training and tailored counselling to public authorities and enterprises to boost the process of green innovative technology application in public services.



#### Create

an Euro-Mediterranean coalition boosting value chain and transnational cooperation between public procurers (demand side) and private enterprises (offer side).



## **ProcuraMED**

## Contacts

procuramed.interreg-euro-med.eu





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## About us

ProcuraMED project was born aiming to support the transition towards competitive, innovative, sustainable and resilient ecosystems in the Mediterranean area, developing innovation capacities of enterprises and local authorities and the uptake of advanced green technologies, by means of Strategic Procurement Procedures. The European Commission identified Strategic Procurement as a pillar for orienting European growth, towards an Innovative sustainable economy. ProcuraMED aims to accelerate technology transfer of green innovation, through the application of Green Public Procurement and Public Procurement of Innovative solutions, in the Mediterranean area.

Local, regional and national public authorities, alongside with SME, business support organisations, research institutions, and sectoral agencies, will enhance their expertise in strategic procurement procedures and adopt new specialised tools, through ProcuraMED's awareness-raising, capacity building, skill development, and knowledge transfer activities.

