## The Metropolitan Seminars

From project to action





MONTPELLIER, FRANCE ALEXANDRIA, EGYPT











### An original capacity-building approach

To confirm your strategic and operational approach for territorial & urban projects, from the vision to the implementation



You are confronted to issues such as fight against climate change, social and territorial cohesion, new forms of productivity



You provide a strategic vision for the transformation of territories, you manage urban projects & participate in the setting-up of complex operations



You believe in training which focuses on real-life contexts, exchanges of experiences and references, and the power of collective intelligence

Our Metropolitan Seminars offer a two-week immersion course in two Mediterranean cities and themed webinars.



### Our participants



#### **Decision makers**

Alessandro Delpiano, Director of Planification & Mobility at Citta Metropolitan Bologna - Italy

"During the seminars, we learn to share a common planning method and culture. It is a process of learning and discovery that strengthens our professional practice."



#### Experts & private actors

Walid Bel Haj Ali, Associate Urbanist at URAM International - Tunisia

"At the Seminars we can be both tutors and tutees. We learn from other participants & from the visited territory, while producing analyses and a collective expertise."



Christiane Sfeir, Director of the Faculty of Fine Arts and Architecture, Lebanese University - Lebanon

"Seminars present specific case studies that go beyond theories and broad concepts. Participants have the chance to listen to local authorities & decision-makers explain their city project, they can even discuss and debate it."



#### **Elected officials**

Onur Eryuce, Councellor to the Mayor at the Metropolitan Municipality of Izmir - Türkiye

"These capacity-building courses are a tool at the service of local authorities. Drawing upon a rich regional benchmarking experience, the Seminars are a platform for dialogue & cooperation for local actors & authorities."



#### Young Professionals

Sevinç Ünal, PhD student at Basel University -Switzerland

"It is the opportunity to join a major network of territorial planning professionals throughout the region and to co-author publications in specialized papers."

## The 2023 - 2024 Cycle

Two seminars in immersion, and two webinars, which give the floor to metropolitan and international experts in a dialogue with the cycle's participants



#### Novembre

Metropolitan Seminar in Montpellier

Located on the Mediterranean gulf between Barcelona and Marseille, and France's 7th largest city with a population of almost 500,000, Montpellier Méditerranée Métropole has a long history of urban making and participatory territorial governance.

#### January

Webinar on new territorialised economies

#### February

Webinar on the circularity of urban services

Based on a theoretical framework, the webinars aim to summarise the state of the art & promote the best practices of local authorities - thus highlighting the experiences.

#### May

Metropolitan Seminar in Alexandria

Emblematic foyer of the Mediterranean,
Alexandria is Egypt's second city, with a
population of nearly 5.4 million.
Alexandria is facing the danger of rising
sea levels. The aim of Alexandria's
seminar is to study the way in which a
city adapts to these challenges, based on
integrated action between risk
management, urban and social policies.



### Our references

8 years' experience

16 Metropolitan Seminars

A network of over 270 alumni

Publications in journals & specialised press

A network of over 500 professionals



### Join our Seminars

#### **Prerequisites**

Experience in territorial and urban project management.

Fluency in French and/or English (spoken and written), commitment to participate in the entire 2023 - 2024 cycle.

French - English translation is ensured.

#### **Participation fees**

The registration fee for the 2023-2024 cycle is €500 (five hundred euros). Travel and accommodation costs, as well as part of the catering costs, are the responsibility of the participant.

At least one meal per day is provided by AVITEM.

#### **Application form**

Fill in the application form / request for information available at the following link: <a href="https://jw932y0b7q6.typeform.com/to/oQ5ATRn6">https://jw932y0b7q6.typeform.com/to/oQ5ATRn6</a>

#### **Application deadline**

The deadline for applications is 15 October 2023.



### Coordination team



Marie Baduel
Urbanist - economist
Strategy Director, AVITEM

Working successively at all levels of public intervention, she has acquired original experience of public policies and their coherence issues. In particular, she has acted as project manager for international consultations such as "La métropole par le projet, Aix-Marseille-Provence 2016". Today, at AVITEM, she is consolidating her expertise in metropolitan strategies.



Amine Benaissa Architect - urbanist Associate Professor, Sorbonne

Specialised in large-scale projects, particularly in the Mediterranean, his projects include the tourism development plan for Sicily (2004), the first architecture of the strategic plan for South Lebanon (2011), and the Greater Algiers project, for which he was responsible between 2006 and 2014. Associate Professor at Paris Sorbonne University, he is the author of numerous publications.



Stéphanie Wattrelos Rutily

Urbanist

Head of Projects, Agence Française

de Développement

At the AFD Campus since 2019, her missions include building training offers for local authority executives and elected officials. She is also leading a research project on the stakes of inhabitant participation in spontaneous settlements in urban public policies in Africa.



**Camille Imbert** *Project manager, AVITEM* 

In charge of training & capacity-building projects at AVITEM, Camille is in charge of coordinating & organizing the Metropolitan Seminars. Before joining AVITEM, she coordinated a Technical Assistance project in the Western Balkans, focusing on the theme of smart cities.

# Agence des Villes et Territoires Méditerranéens Durables

AVITEM is a French agency for territorial cooperation in the Mediterranean. Through training, expertise, networking and European cooperation, the agency helps to collectively build innovative strategies and projects for urban and territorial development, ecosystem sustainability and population well-being. A public interest grouping, the agency brings together the French Ministry of Europe and Foreign Affairs and local authorities: the Sud - Provence Alpes Côte d'Azur Region, the Nice Côte d'Azur Metropolis, the City of Marseille, the Corsican Collectivity, the Auvergne Rhône-Alpes Region and the Établissement Public d'Aménagement Euroméditerranée.

www.avitem.fr

### Our partners



Liberté Égalité Fraternité The Delegation for local authorities foreign action (DAECT) is attached to the Directorate general for globalisation, culture, teaching and international development. The DAECT defines and implements the support strategy for decentralized cooperation (calls for projects, joint geographic funds). It implements this strategy in complementarity with the actions of all partners: coordinating dialogue with local authorities and their associations, coordinating working groups to promote a shared approach, and developing mutual partnerships, particularly with operators.



Campus AFD is the entity of the Agence française de développement group dedicated to training partners and sharing knowledge and experience. Since Marseille, and in a number of countries, it has been offering an original range of training programs designed to support major economic, social and environmental transitions. Its innovative methodologies, based on the crossfertilization of knowledge, the promotion of collective intelligence and active learning formats, enable development players to learn differently and acquire the skills and attitudes necessary for the success of high-impact initiatives, projects and policies on the road to change and meaning. For a world in common.