



# The power of capacity building schemes: moving towards a Zero Waste Mediterranean

8 June | 10-12h CET | Online | [Registration](#)

*Live interpretation in French and Arabic*

*Skills for sustainable, resilient, and socially fair communities*



3-11 June 2023

**#EUGreenWeek  
PARTNER EVENT**

The impacts of the ongoing unsustainable, linear model of “make-use-dispose” require a paradigm shift, one where economic growth is decoupled from resource use. In the Mediterranean, a region which is more subject to global warming and faces contrasting social, economic and political realities, in general, and specifically regarding governance of waste management, the need to speed up the transition towards a Green, Zero Waste economy is urgent. For this transition to be socially inclusive and meaningful, mechanisms to facilitate exchange of experiences and capacity building, both for public and private stakeholders can promote circular economy and waste reduction across the municipal waste management chain in the Mediterranean region.

To address this need, the Med4Waste project aims to facilitate new governance models for urban solid waste management to ensure informed decisions are taken for the reduction of waste and recovery of organic matter, considering the prevailing social, economic and climatic conditions of the region. As such, this online event is a unique opportunity to further disseminate successful practices and have a multi-level impact by enhancing mutual learning opportunities.

This webinar will showcase different capacity building schemes developed by Med4Waste, and other projects working on improving waste management practices in the Mediterranean. Some examples are the Med4ZeroWaste & Circular Economy Course, the project’s Massive Open Online Course (MOOC) to share knowledge on local challenges, solutions and initiatives; the ongoing targeted Mentoring Schemes which provide guidance and technical support to six sub-national public authorities in charge of planning, collecting, and managing waste in southern Mediterranean countries; and the pairing scheme between waste management experts and local administration to co-develop solutions to local challenges through tailor-made actions.



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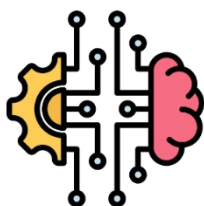
The UfM supports the development and implementation of the project within the 2030 GreenerMed Agenda



# Zero Waste Mediterranean



Providing technical  
and financial support  
to local needs



Strengthening skills  
through capacity  
building

Mainstreaming in  
public policies



# Empowering local actions



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# AGENDA

8 June | 10-12h CET

[Click here to register online](#)

Event moderated by *Mercè Boy Roura*, Med4Waste project coordinator at BETA Technological Centre (UVIC-UCC).

**10:00**  
40  
min

## **Speeding up the transition towards a Zero Waste Mediterranean by strengthening local governance**

- *Joumana Sweiss* (Programme Officer for ENI CBC Med Branch Office for the Western Mediterranean) – ENI CBC Med experience and opportunities on capacity building, youth skills and employment
- *Aleix Valls Sanchez* (BETA TC | UVIC-UCC) - Med4ZeroWaste Online Course
- *Noe Viedma Alonso* (MedCities) - Med4Waste targeted Mentoring Schemes for Southern Mediterranean municipalities
- Local experiences: Representatives of the Mentoring Scheme Cities

**10:40**  
30  
min

## **Capacity building good practices for better municipal solid waste management**

- *MEDINA*: achieving a zero waste approach for municipalities
- *Farah Dawoud* (Solid Waste Management Department / MOLA) - REUSEMED: coming back to the culture of reuse, long-lasting technical cycle
- *Itxaso Euba* (Formació i Treball) - SIRCLES: overcoming youth unemployment through greener jobs in the waste management sector

**11:10**  
40  
min

## **Roundtable: supporting stakeholders for strong regulatory frameworks and policy incentives**

Session moderated by *Haris Paliogiannis* (MIO-ECSDE)

- *Anis Ismail*, Water and Environment Support (WES) in the ENI Southern Neighbourhood region)
- *Ghada Ahmadein*, Arab Network for Environment and Development (RAED) / Arab Office for Youth and Environment (AOYE)
- *Jean-Benoît Bel*, Association of Cities and Regions for sustainable resource management (ACR+)
- *Mahdi Khomsi*, BusinessMed
- *Victor Carbajal*, SIMIL | JRC pairing schemes

*Reactions from the audience*

**11:50**  
10  
min

## **Concluding remarks**

*Mercè Boy Roura* (BETA TC | UVIC-UCC) and *Haris Paliogiannis* (MIO-ECSDE)

**12:00** End of the webinar



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