AViTeM
Agence des Villes et Territoires Méditerranéens Durables

Institute for Advanced Urban and Territorial Studies in the Mediterranean

Cycle 2022
Metropolitan seminars « from project to action »

In partnership with:

AFD
AGENCE FRANÇAISE DE DÉVELOPPEMENT

CMi
Marseille

CENTER for MEDITERRANEAN INTEGRATION | CENTRE pour l'INTEGRATION en MÉDITERRANÉE

UNOPS
A CYCLE OF METROPOLITAN SEMINARS FOR TERRITORIAL MANAGERS AND DECISION-MAKERS

The 20th century was characterised by a generalized movement of metropolization. Territorial systems with very diverse contexts have been set up, between urbanised, environmental and agricultural spaces, between capital cities, medium-sized cities and villages.

Today, these metropolitan spaces face challenges that are amplified by the urgency of the crises - environmental, economic, health, digital and societal transitions. They are being fundamentally questioned in favour of a more balanced development of the territories. Consequently, territorial actors must collectively imagine solutions to adapt and transform development models.

The metropolitan seminars propose a sharing of experiences in which you will be able to confirm your strategic and operational approach of the territorial project, from vision to implementation.

Participate in these seminars to discover metropolitan contexts and experiences in the Mediterranean, to exchange on the projects you carry out on a daily basis and to question your professional practices.

INTEGRATE AN ACTIVE NETWORK

Benefit from a framework of high-level exchanges and productions thanks to the diversity of know-how, projects and professional cultures of the participants and organising structures.

Confirm your planning approach and develop your project and process management skills.

Join a network of over 300 planning experts - elected officials, civil servants, private planners, academics, civil society actors - who have participated in previous metropolitan seminars and benefit from common resources.

Access a knowledge of cooperation and financial intervention tools and of actors such as AVITEM, AFD and CMI-UNOPS, especially in their relations with the countries of the South of the Mediterranean.
WEBINAR 1  
October 2022  
Combating climate change in the context of coastal cities, between adaptation and mitigation.

SEMINAR 1  
21st to 25th November 2022  
Izmir Metropolitan Municipality - Second port and third largest metropolis in Turkey. With over four million inhabitants, at the crossroads of Europe and Asia, Izmir concentrates challenges: migrations, natural risks, housing crisis, urban sprawl etc... In 2019, the mayor has a new ambition: to break away from the classic development scheme and adopt the CittàSlow model, a pioneering approach on the scale of metropolises, which is accompanied by a particular form of governance. What does this policy bring in terms of governance, territorial marketing, impact? What is its added value in the design of the metropolitan project and in the ways in which the city is made?

WEBINAR 2  
January 2022  
Nature-based solutions: from technicist approaches to new territorial paradigms.

SEMINAR 2  
February 2023  
Greater Beirut Metropolis - Lebanese capital, economic and political centrality of the country, Beirut is in the grip of multiple crises of unprecedented proportions: economic, migration, health, explosion of the port... Dominated by an external growth model, in a city divided between high-end and informal housing, the Greater Beirut governance and the metropolitan project do not exist. During the seminar, the fields of possibilities of the metropolitan project(s) will be questioned, in close relation with the many active stakeholders on the territory.
A project-oriented approach in a Research - Training - Action perspective

SEMINARS

Aims
Dive into a territory to meet stakeholders and projects to understand the mutations of metropolitan territories, to share innovative and efficient action references, to confirm a strategic and integrated approach of the territorial project.

Method
Two seminars of one week each bringing together about thirty decision-makers from all over the Mediterranean and from various professional sectors of sustainable territorial development. They combine field visits, interviews with local officials and actors, and participatory strategic analysis workshops. In conclusion, a summary and project proposals are produced for each territory investigated, along with an analysis of transferability to other Mediterranean territories.

WEBINARS

Aims
To address the major themes that shape the territorial development of the 21st century, with as a starting point resilience in the face of crises: climate, health etc... Based on a theoretical framework established by international stakeholders in a top-down approach, the webinars also promote the auditors’ best practices while highlighting their territorial experiences, in a bottom-up approach.

Method
Two webinars of two half-days each, bringing together decision-makers, technicians, operators and academics from different Mediterranean countries and planning sectors for presentations, debates and online participative workshops, supported by powerful interactive tools. The participants are invited to present their territorial initiatives, to be critical by contributing to the debates, to co-construct new territorial reading grids and to question the development models and the city making processes.
TO JOIN THE CYCLE OF SEMINARS

Prerequisite

Having an experience in urban project management,
Good command of the French language (oral and written) & commit to participate in the entire 2022 cycle.

Participation fees

Registration fee for the 2022 cycle is 500 € (five hundred euros).
Travel, accommodation and catering costs are at the expense of the auditor. A letter from the employer attesting to the payment of these costs must be attached to the registration file.

Application form

Expressions of interest and applications should be sent by e-mail to: formation@avitem.org or directly to x.rosso@avitem.org

Application deadlines

The deadline for applications is set on the 15th of October 2022.
COORDINATION TEAM

Marie Baduel

Urban Planner, Economist
Head of Strategy at AVITEM

By working successively at all levels of public intervention, she gained a unique experience of public policies and of their coherence issues. She has twice been project manager of large-scale international consultations: Working with the territory, Val de Durance comparison, Greater Bologna, Barcelona Metropolis and Greater Athens 2012; The metropolis through the project, Aix-Marseille-Provence 2016. Today she is consolidating her expertise in metropolitan strategies at AVITEM.

Amine Benaissa

Architect, Urban Planner
Associate Professor at Sorbonne University

Specialist in large-scale planning, particularly in the Mediterranean. Among his projects: the Alsace open plan (1996), the diagnosis of the agglomeration of Strasbourg (1999), the strategic plan of Guyana (2001), the master plan of the Médoc (2002), the tourism development plan of Sicily (2004), the first draft of the strategic plan of South Lebanon (2011), or the project of Greater Algiers which he was in charge of between 2006 and 2014. Associate Professor at the University of Paris Sorbonne, he is the author of numerous publications.

Stéphanie Wattrellos Rutily

Urban planner, Head of Sustainable Cities and Territories educational projects at AFD

After a career as a development and communication officer in the media and architecture sectors, she studied political science and urban planning. She will join the AFD Campus in 2019. Her missions include the construction of training programs for local government executives and elected officials. She is also conducting research on the issues of citizen participation in informal settlements in urban public policies in Africa.
AVITEM is a French agency for territorial cooperation in the Mediterranean. Through training, expertise, networking of actors and European cooperation, the agency participates in the collective construction of innovative strategies and projects for urban and territorial development, the sustainability of ecosystems and the well-being of populations. As a group of public interest, the agency brings together the Ministry of Europe and Foreign Affairs and local authorities: the South Provence Alpes Côte d’Azur Region, the Nice Côte d’Azur Metropolis, the City of Marseille, the Corsican Collectivity, the Auvergne Rhône-Alpes Region and the Public Development Establishment Euroméditerranée.

To find out more: [www.avitem.fr](http://www.avitem.fr)

Agence Française de Développement is a public and socially responsible bank and a key player in France’s international development policy. AFD is committed to projects that concretely improve the daily lives of populations in developing and emerging countries and in Overseas France. AFD operates in over 100 countries and in a wide range of sectors - urban development, energy, health, biodiversity, water and sanitation, education. It supports the transition to a safer, fairer and more sustainable world; a world in common.

To find out more: [www.afd.fr](http://www.afd.fr)

The Centre for Mediterranean Integration (CMI-UNOPS) is a multi-partner platform for knowledge exchange, bringing together development agencies, states, local authorities and civil society from around the Mediterranean to exchange ideas, discuss public policies and identify solutions to the main challenges facing the region.

To find out more: [www.cmimarseille.org](http://www.cmimarseille.org)