1. Mediterranean Cities Network

- MedCities is a network that gathers 67 cities from all shores of the Mediterranean basin.
- Local authorities located in Mediterranean coastal countries, Portugal and Jordan, that carry out or promote activities aligned with the objectives of the network, can become members of the network.
2. Objectives of the network

A platform for innovative projects
Reinforcing the role, competences and resources of Mediterranean local governments through capacity-building projects.

A knowledge sharing platform
Sharing best practices AND mistakes on sustainable local policies between Mediterranean actors. Raising awareness and common responsibility on sustainable development.

A regional cooperation actor
Launching and developing direct cooperation projects and partnerships between members.

A voice for Mediterranean local authorities
Advocating and representing Mediterranean local authorities in international debates. Promoting citizen participation in local projects.
3. Thematic working fields

Our guiding principles

- Sustainable development
- Climate crisis mitigation
- Economic and social equality

Our main working fields

- Strategic planning
- Environment & Biodiversity
- Social cohesion
- Economic & sustainable development
- Sustainable Urban Services

MedCities network | Objectives | Working themes | Activities | Organization
Economia circular blava i innovació als sectors de la pesca i l'aquicultura de la Mediterrània

Contribucions del projecte BLUEfasma

4 d'abril 2022, 9:00 - 17:00
Hotel Catalonia Ramblas, Barcelona (esdeveniment híbrid)
THE BLUEFASMA PARTNERSHIP

14 socis
9 estats
10 territoris d’implementació

Àrea Metropolitana de Barcelona
Illes Balears
Nov.’19 – juny’22
Ferramentes del BLUEFASMA

Sistema d’autoavaluació quant a l’economia circular:
Índex CE

Provat en 10 territoris
Cadena de valor:

AMB → DISTRIBUCIÓ
Illes Balears → ENERGIA

LIVING LABS

El concepte Living Lab es basa en la creació conjunta. Els usuaris finals no són passius: també participen durant el procés de desenvolupament del producte o servei.

LA METODOLOGIA BLUEFASMA LIVING LAB CONSTA DE 6 ETAPES:
- Connectar
- Educar i Capacitar
- Implementar
- Millorar
- Avaluar
- Difondre
<table>
<thead>
<tr>
<th>COUNTRY REGION</th>
<th>BLL TITLE</th>
<th>SCOPE</th>
<th>SOLUTIONS TESTED/IMPLEMENTED</th>
<th>INITIATOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>FRANCE - SUD and Occitanie</td>
<td>Innovation Blue Living Lab: Towards circular economy innovations for SMEs</td>
<td><strong>Collection and valorisation of shells and fish waste</strong></td>
<td>Coaching to valorisation of waste in aquaculture and fisheries and to support any innovation idea related to a circular economy in both sectors</td>
<td>Pôle Mer Méditerranée – Toulon Var Technologies</td>
</tr>
<tr>
<td>SPAIN - Balearic Islands</td>
<td>Reduction of the energy cost by the application of new technologies</td>
<td>To emphasize the reduction of energy costs through the application of new technologies</td>
<td>Project WET: transforming saltwater into freshwater with clear energy savings and at a lower cost than that offered by current desalination systems. Plus, the adoption of an autonomous renewable energy generation system.</td>
<td>Maritime Cluster of Balearic Islands</td>
</tr>
<tr>
<td>SPAIN - Metropolitan Area of Barcelona</td>
<td>Seafood distribution at Barcelona Metropolitan Area and food waste</td>
<td><strong>Hub of distribution: the retail sector and the wholesale sector</strong></td>
<td>Pilot Tests e.g. using compostable packaging in retail sector, energy efficiency, food waste prevention, last mile transportation</td>
<td>MedCities, AMB, Gremi Peixaters, Fundació ENT</td>
</tr>
<tr>
<td>ITALY - Distretto Taormina Etna</td>
<td>Blue Fund</td>
<td>Funding</td>
<td>Funding opportunities to be exploited in order to speed up the transition to the CE.</td>
<td>Taormina Etna Consortium</td>
</tr>
<tr>
<td>ITALY</td>
<td>Opportunities for eco and circular innovation in fishing and aquaculture</td>
<td>Drivers and barriers that could hinder the adoption of circular economy solutions</td>
<td>Provide an operative tool, &quot;Position Paper&quot; where all the inputs and outputs drawn from all Living Labs activities were summarized with the aim at implementing future circular economy solutions</td>
<td>IMC Foundation - International Marine Centre</td>
</tr>
<tr>
<td>CYPRUS</td>
<td>Eco-design, turning production “waste” in resource and making usage more circular</td>
<td>To introduce to the fishing and aquaculture sector the concept of eco-design and thinking circular</td>
<td>Find ways to support the owners of fishing boats to reduce their fuel needs. Set up the process for the fishermen can work together and share and repair fishing gear, nets, sharing of fuel, ice points, and storage space, working together as a cluster to use the same transportation for the sales points</td>
<td>Larnaca-Famagusta District Development Agency (ANETEL) &amp; Stratagem Energy</td>
</tr>
<tr>
<td>CROATIA - Dubrovnik Neretva</td>
<td>The benefits of circular economy transition for businesses</td>
<td>Bivalve farming is an important industry in this area. The scope is to bring together different stakeholders and promote the use of bivalve shells as a valuable resource in many industries</td>
<td>Production of souvenirs and jewelry was chosen as the first option to be tested. A representative of the investment fund introduced participants to the financing opportunities for SMEs and start-ups</td>
<td>Dubrovnik Neretva Regional Development Agency DUNEA</td>
</tr>
<tr>
<td>PORTUGAL</td>
<td>Circular Economy in the Blue Growth context</td>
<td><strong>Assist SMEs in the path towards sustainability. Networking for all stakeholders willing to expand their business network or contacts and improve Circular Economy solutions</strong></td>
<td>Develop an Action Plan for implementing Circular Economy measures with one aquaculture SME. This Action Plan will serve as a support tool in the implementation of the Circular Economy measures identified and to propose solutions for greater sustainability</td>
<td>CEEETA-ECO, Energy Consultants</td>
</tr>
<tr>
<td>MALTA</td>
<td>Opportunities of Circular Economy on Marine Litter with particular focus on abandoned, lost, or otherwise discarded Fishing</td>
<td>Proposing specific solutions on how to protect Maltese cultural heritage, ameliorating the risks to coastal cultural landscapes through CE. To ensure that CE principles are instilled in the Maltese</td>
<td>Recycling in Fisheries: Raising awareness, through start a media campaign. Training specifically targeting professional and recreational fishers. Gear marking: To create an effective monitoring system. Safeguarding Coastal Heritage: Identification and prevention</td>
<td>Department of Fisheries and Aquaculture</td>
</tr>
</tbody>
</table>
**Llibre Blanc**

Encreuar les polítiques de l’economia blava i de l’economia circular

Identificar solucions en els sectors de la pesca i la aqüicultura del Mediterrani.

**Recomanacions polítiques**

Basades en el llibre blanc i en els resultats dels BLL mitjançant el grup de treball on hi ha els socis del projecte i llurs experts.

**Esedeveniments de capitalització**

9 esdeveniments estatals

3 d’internacionals:
- Barcelona, 10-11 de maig
- Montenegro, 7-8 de juny
- Egipte, 22-23 de juny

**PLATAFORMA BLUEFASMA : ferramentes, coneixement, xarxa.**
Josep Canals Molina

Secretari General
MedCities

contact@medcities.org