Technical remarks and methodological comments about the assessment process of the award

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Methodological tools

• Istanbul Award Evaluation Methodology.
• Istanbul Award Indicators Framework.
• Istanbul Award Calculation Guidelines
• Istanbul Award Application Form, and
• Istanbul Award Evaluation Tool.
Assessment Process

• Source of the assessment: Application forms (AF) data and narrative report
• Internet research: links provided by applicant and other obtained.
• Wikipedia articles.
• Maps and google street view research.

• Different reading approaches to the AF’s
• Cross checked analysis of the indicators provided by applicants
Key assessment criteria

- Strategic approach (global and sectorial).
- Cooperation among different level administrations.
- Indicators services data and explanation: coast, transport, waste management, water and wastewater management, deprived neighbourhoods, ...
- Understandability of the presentation in the first pages of the AF’s
Critical Methodological Issues

• Application forms and references changed by applicants.
• Indicators not calculated as established in the provided Calculation Guidelines.
• Raw data provided but not used.
• Indicators not understood by applicants.
• Answers no related to the content of the AF’s.
• Different raw data used in different indicators: area, inhabitants.
• Not metropolitan or regional background in key services.
Some Final Recommendations

• Respect the Application Forms and the Calculation Guidelines. If you have the data, calculate the indicator. Use always the same base data of inhabitants and area.

• The Indicators have to be read globally. They are strongly related. The applicants have to understand them globally.

• Try to explain achievements and strategies. Explain the cooperation with other administrations. If there is a metropolitan scope, explain it. Do not be wordy.

• Do not try to justify yourself of the results of the indicators. Do not hide the actual situation. Avoid wishful thinking and marketing presentations.

• Maintain the quality of the explanations in all the indicators. Review the AF after completing it.