

PS1

TITLE OF THE PROJECT	Develop a strategy to regenerate historic neighborhoods	
STRATEGIC LINE	Territorial Management	
TITLE OF THE GROUP	Management, Facilities & Land Development	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET		
<p>Assign professional experts to prepare a study that takes into consideration the following points:</p> <ul style="list-style-type: none"> - Proposing procedures and legal mechanisms that deal with the restoration of the historical housings and provide incentives for the owners (rent, municipal fees ,taxes, loans), - Establishing an association that includes the players and partners that are contributing to the success of the common incentives to manage and implement the project and to suggest justifications when necessary, - Establishing a fund to receive donations in order to help restore and enable the municipality to own some of the heritage buildings, - Setting a plan to organize the public spaces in the historical heritage in accordance with the objectives of the project, - Suggesting a plan of priorities to rehabilitate and restore with the possibility to start with Al Tal area, -Preparing a cultural and promotional campaign for this project, - The project will seek to rent an office for one year, and to provide it with equipment and hire an employee, in order for it to become financially independent later on, - Producing a booklet that explains the objectives of the project and that offers practical suggestions. 		
GENERAL OBJECTIVES OF THE PROJECT		
Upgrade the historical quarters in the cities of Al Fayhaa		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - Saving the local heritage from destruction - Finding mechanisms that lead to a sustainable maintenance of the local heritage - Reactivating the historical center of Tripoli and Al Mina on the social, economical and cultural level, by diversifying the social classes and attractioning investors in the private sector. - Democratization of the historical public spaces and providing a priority to pedestrians as well as light and public transport vehicles - Making space for the local heritage on the list of World heritage 		
ARGUMENTATION OF THE PROJECT		
<ul style="list-style-type: none"> - Tripoli’s historical demand - A heritage threatened to the point of extinction that when saved reflects an advanced cultural status - Suffocation in central Tripoli and the deterioration of the environmental situation - Saving Al Fayhaa’s uniqueness as well as its cultural, economical and touristic capacities in comparison with the capital and the other regions. 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> • Rehabilitating the neglected and empty buildings • Finding a new economical dynamic for the areas of Al Tal and Al Zahrie to improve the types of businesses and professions available in those regions. • Transferring the taxi parking from Tripoli’s center to another place and providing public transport to cross the center of the city • Attracting the middle classes and above to live in the historical quarters • Increasing the number of tourists • Improving the air quality and hygiene in these quarters 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Three Municipalities of the union- Directorate –		UNESCO

General of Urban Planning - Directorate General of Antiquities – Chamber of Commerce & Industry – Association of Banks – Ministry of Public Transport – CDR – Restoration Center at the Lebanese University.		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Municipalities, Private Sectors	Ministry of Culture, Association of Banks, – Ministry of Public Transport	WB, AFD
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	20 Months	<ul style="list-style-type: none"> Rehabilitate a consultation firm to prepare the study Prepare a strategic project to determine the management of this project, the limits of the pilot project, the details and the cost Approval by the concerned institutions and official associations Produce a booklet to introduce the citizens to the objectives and the content of the project
Phase II: Project Management	4 Months	<ul style="list-style-type: none"> Establish an association to manage the project, support fund, hire a Commission's office
Phase III: Implementation of the Project	24 Months	<ul style="list-style-type: none"> <i>Implementation of the Pilot Project</i>
ESTIMATED FINANCIAL COST		
Phase I	250 thousand U.S. \$	
Phase II	50 thousand U.S. \$	
Phase III	Determined during the first phase	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS2

TITLE OF THE PROJECT	Create an urban park (an area approximately 10 hectares) and green spaces in the three cities.	
STRATEGIC LINE	Territorial Management	
TITLE OF THE GROUP	Management, Facilities & Land Development	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environmental	<input type="checkbox"/> Others,-----
DESCRIPTION OF THE PROJECT		
<p>- The project, all in all, is a park on the level of the three cities and is therefore different from the other gardens established on the scale of the suburbs.</p> <p>- When choosing the site of the project, the locations suggested by the team of experts of the strategic project are</p>		

<p>taken into consideration (see the map prepared by the work team of Marseille)</p> <ul style="list-style-type: none"> - Studying the projects impact on the traffic in the areas surrounding the suggested park - The park includes various equipment to serve the visitors and allow them to spend the day - Studying the need of parking space for the park visitors - Setting a rulebook to tender offers from specialized engineering bureaus to prepare a detailed plan , short listing, as well as choosing an office to prepare the study 		
GENERAL OBJECTIVES OF THE PROJECT		
Improving the environmental situation on the cities of Al Fayhaa		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - providing natural spaces in a urban place that is subjected to constant growth - Giving the needy families green areas to walk and have fun on - Absorbing the number of families coming from the neighboring regions during the weekend and holidays, as well as reducing the pressure off other areas, as well as increasing the green areas with respect to the population of the AL Fayhaa cities. - Encouraging the use of renewable energy in these areas. 		
ARGUMENTATION OF THE PROJECT		
<p>- Presence of public demand in those public places</p> <ul style="list-style-type: none"> - Lack of green areas compared to the population - Absence of equipment that help the middle and poor classes 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - Improving the air quality in the surrounding areas - Decreasing the pressure on other public spaces such as the sea corniche and some streets - Contributing to improving the quality of life for the middle and poor classes 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Concerned Municipalities - CDR		City of Marseille
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Concerned municipalities		Donors and the Arab and international funds
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	12 Months	<ul style="list-style-type: none"> • provide the funds • Rehabilitate a consultation firm to prepare the study • Prepare a comprehensive study for the project to choose the location, the architectural aspects and the real estate number that should be owned as well as the global cost of the project
Phase II: Project Management	3 Months	Prepare and train the gardens' section in the municipality of Al Fayhaa to run the project by training employees abroad
Phase III: Implementation of the Project	18 Months	<ul style="list-style-type: none"> • execution of the legal procedures to implemenent the project • implementation of the project
ESTIMATED FINANCIAL COST		
Phase I	75 000 \$USD	
Phase II	20 000 \$ USD	
Phase III	Determined in the first phase	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

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PS3

TITLE OF THE PROJECT	Develop the coast of Al-Fayhaa (including construction of an aquarium)	
STRATEGIC LINE	Territorial Management	
TITLE OF THE GROUP	Management, Facilities & Land Development	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET		
<p>Setting a strategic plan for the costal areas of the union of the cities of Al Fayhaa while offering the following suggestions:</p> <ul style="list-style-type: none"> - Reorganizing the public spaces and giving the pedestrians and bicycles priority. - Building diverse facilities such as: public pools, car parking, nurseries, aquarium, marine observatory, restaurants, diving clubs, under water tourism. - Creating social and touristic activities within the framework of local development- - Setting rules and conditions to have offers from engineering bureaus that are specialized to set a detailed study to this project (Short listing) - Considering the study of the environmental effect on the traffic movement during and after the execution of the project (BOT, DBOT, etc.) - Reconsidering the location of some of the equipment when necessary - Choosing an engineering office and charging him with the study 		
GENERAL OBJECTIVES OF THE PROJECT		
Improving the touristic situation of Al Fayhaa Cities		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - Developing a long waterfront with several capabilities and abilities that can contribute to the development of the cities of Al Fayhaa - Improving the tourism by reorganizing the public spaces, supporting the available professions and crafts, building updated and attractive touristic facilities - Reorganizing the road lines, pedestrian walkways and parking spaces. - Creating a social, economical and cultural lifter for the citizens and the various activities - Maintaining the marine environment and show ing features - Encouraging the use of renewable energy; in the public lighting for example 		
ARGUMENTATION OF THE PROJECT		
<ul style="list-style-type: none"> - The presence of a long waterfront may have an affective development role - Reconnecting the built space and the sea after being disconnected due to the implementation of the sea corniche - Benefiting from the cultural heritage, waterfront, islands and seaports to improve the tourism - Building new equipment that do not exist in Lebanon 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - Increase in the number of tripolitan families from all classes that walk on the marine Corniche - Increase in the number of visitors and tourists coming from all over Lebanon and abroad - Increase in the percentage of touristic and real estate investments - Setting Tripoli on the touristic, regional and international path 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL	INTERNATIONAL	
The municipalities of al Fayhaa, the General directorate of Urban Planning, Ministry of environment , ministry of Resources. Ministry of Agriculture, Ministry of affairs, MINISTRY OF Public works and	City of Marseille	

transportation, fisherman union, Order of Engineers, ministry of Tourism, the fisherman cooperative, the local environmental associations.		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Municipalities		Arab & Foreign Donors
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	24 months	<ul style="list-style-type: none"> provide funds Rehabilitate a consultation firm to prepare the study Prepare a detailed study of the project that starts from a preliminary study for the PACEM and sets the implementation stages, legal and administrative procedures that should be adopted to make this project executable in the future as well as the total cost of the project.
Phase II: Project Management	2 months	<ul style="list-style-type: none"> Establish a technical unit of the concerned municipalities along with foreign experts to manage the implementation of this project.
Phase III: Implementation of the Project	36 months	<ul style="list-style-type: none"> implementation of the legal procedures to make this project executable Start the execution of the stages of the project
ESTIMATED FINANCIAL COST		
Phase I		1.2 million USD
Phase II		200 thousand USD
Phase III		20 million USD
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS4

TITLE OF THE PROJECT	Establish integrated public transport lines and parking lots as part of a general solution to the parking problem.
STRATEGIC LINE	Territorial Management
TITLE OF THE GROUP	Management, Facilities & Land Development
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map
<input type="checkbox"/> Lobbying	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental
<input type="checkbox"/> Spatial	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET	

<ul style="list-style-type: none"> - Developing a general vision for the proposed plan while showing the environmental impact, economic feasibility and institutional frame to manage the public transport sector - Setting terms to tender offers from architectural bureaus that set a detailed plan for the project (short listing - Choosing a professional bureau and charge it with supervising the implementaion of the project 		
GENERAL OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - Organizing the public transport in the cities of Al Fayhaa and activating the public transport services, enlarging the coverage of the geographic area of the cities of al Fayhaa, and reinforcing the link with the surrounding. - - Setting an institutional and organizational framework for the public transport net that includes the technical, financial, legal and regulatory aspects. 		
SPECIFIC OBJECTIVES OF THE PROJECT		
Organizing parking spaces: - controlling the intrusions especially those located in downtown Tripoli		
<ul style="list-style-type: none"> - Finding parking spaces above or underground - Involving the private sector - Controlling the the chaos that exists in this sector - Reducing the pressure off of Tripoli’s center and improving the situation of the entrances’ that lead to it. - Improving the environmental situation in all the districts - Freeing the downtown district from job correspondances - Moving the parking spaces that are restricted to the transportation between Tripoli, Lebanese regions, and Syria. - Enforcing the laws that abet the procedures and improving it- improving the mass mobility - Developing the social, cultural, and economical status for the downtown district, and improving the quality of the urban space through allotting public spaces in the downtown area - Introducing pedestrian sidewalks - Finding sustainable job opportunities 		
ARGUMENTATION OF THE PROJECT		
<ul style="list-style-type: none"> - Chaos in the transportation sector (mainly the public transport) since the civil war which lead to the suffocation of the city’s center as well as an economical, environmental and social decline. - The problem of parking in public spaces causes an imbalance between the available parking spaces and the increasing demand. - The high increase of the private cars which negatively affect the environment and the economy, hence the use of public transport should increase to insure a balance in the repartition pattern 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - increasing the investment attraction of Tripoli’s center - Improving the environmental condition in the city’s center - Improving the general performance and transport net thus improving the level of services offered to the citizens - - Finding a sustainable system for the public transport 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL	INTERNATIONAL	
<ul style="list-style-type: none"> • Ministry of Public Works and Transportation- Ministry of Interior • Ministry of Finance • Council of Development and Reconstruction. 	<ul style="list-style-type: none"> • Inverstors fund • Operators of the public transport 	
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
50%	30%	20%
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		

ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	2011-2012	Create terms of reference and a list of consultants – short list- a general vision for the public transport net and a general framework to arrange the parking in the center of the city and in the surroundings
Phase II: Project Management	2012-2014	Detailed Study
Phase III: Implementation of the Project	2014 -2016	Implementation of the project
ESTIMATED FINANCIAL COST		
Phase I	200-300 KUSD	
Phase II	1-2 MUSD	
Phase III	Budget to be determined later	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS	IMPACT INDICATORS	
	<ul style="list-style-type: none"> Volume of the comers and leavers to the center of the city- parking usage of the side roads The used geographic area by the means of transportation- the investment attraction for the center of the city 	

PS5

TITLE OF THE PROJECT	Unify the three master plans for the cities of Al Fayhaa
STRATEGIC LINE	Territorial Management
TITLE OF THE GROUP	Management, Facilities & Land Development
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map
<input type="checkbox"/> Lobbying	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental
<input type="checkbox"/> Spatial	<input type="checkbox"/> Others,-----
DESCRIPTION OF THE PROJET	
<ul style="list-style-type: none"> - Assigning the study to a specialized bureau by the Union of the municiplaities of al Fayhaa or by the General directorate of Urban planning. - Undertaking a study based on a participatory approach - Forming a technical commitee of the municipalities and the civil society that includes experts in the fields of economy, society, environment and transport for follow up and coordination. 	
GENERAL OBJECTIVES OF THE PROJECT	
Developing the planning equipment used in Lebanon and training those that are in charge of them.	
SPECIFIC OBJECTIVES OF THE PROJECT	
<ul style="list-style-type: none"> - Providing a harmonious construction development among the three cities - Integrating between the developmental projects and the system master plan - Understanding the suggested projects and applying them according to a complete master plan - Developing a construction net for the Cities of al Fayhaa on the path of sustainable development vision 	
ARGUMENTATION OF THE PROJECT	
- Creating a planning development tool with futuristic vision that considers all the local	

development elements		
<ul style="list-style-type: none"> - Avoiding the non-harmonious construction in the harmonious construction area - Saving the historical neighborhoods and their surroundings from concrete invasion - Showing the potential and wealth of the cities of Al Fayhaa culturally and touristically 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - A balanced construction development in the cities of Al Fayhaa that takes into account the needs as well as the natural and cultural heritage - The development of the relationships of the municipalities in dealing with the citizens and the planning matters - The Municipalities's accomodation of the large number of projects coming from abroad 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
– Urban Planning - Universities		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Municipalities	Urban Planning	
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	One month	<ul style="list-style-type: none"> • Prepare the regulations book and assign the study
Phase II: Project Management	Two months	<ul style="list-style-type: none"> • Create a technical unit from the concerned municipalities with foreign expertise to manage the study preparation
Phase III: Implementation of the Project	Twelve months	<ul style="list-style-type: none"> - Update the data and maps - Organize three workshops in which the social society participates in order to diagnose the needs & problems - Prepare a report for the second and third stage - Approval of the Urban Planning on this report • Prepare many senarios as proposals for the master plan • Organize three workshops in which the social society participates in order to discuss the suggestions - Prepare a report for the forth and fifth stage - Approval of the Urban Planning on this report - prepare and submit the final master plan • Approval of the urban planning on the final report
ESTIMATED FINANCIAL COST		
Phase I		

Phase II	50 thousand U.S. \$
Phase III	75 thousand U.S. \$
INDICATORS FOR FOLLOW UP & EVALUATION	
EXECUTION INDICATORS	IMPACT INDICATORS

PS6

TITLE OF THE PROJECT	Rearrange the principal axes of Al-Fayhaa Cities	
STRATEGIC LINE	Territorial Management	
TITLE OF THE GROUP	Management, Facilities & Land Development	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET		
<ul style="list-style-type: none"> - A detailed study that takes into account the needs of a sustainable development and the master plan to determine the axis that should be developed in order to improve the circulation of the citizens and to organize the public space and improve the environment and, furthermore, to be able ,in the future, to run the bus lines , the tramway and to use the renewable energy - Implementing the study according to the timetable after providing the necessary budget. 		
GENERAL OBJECTIVES OF THE PROJECT		
Placing the cities of Al Fayhaa on the path of sustainable development and sticking to Lebanon’s commitments in the Copenhagen conference.		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - Identifying the function of each axis and justifying its use - Improving the use of the public space - Improving the construction image- - Creating the appropriate conditions to set a circulation plan for the pedestrians, the bicycles and the public transportation system. 		
ARGUMENTATION OF THE PROJECT		
<ul style="list-style-type: none"> - Contributing to setting the rules for a sustainable development - Improving the civilized and cultural image of the cities of Al Fayhaa 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - Improving the environment - Activating an effective, complete management - Attracting the investors from outside the city - Raising the quality system of transportation in general - Improving the productivity and the economical situation 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL	INTERNATIONAL	
<ul style="list-style-type: none"> - Municipalities - Ministry of Public Works and Transportation - CDR 	<ul style="list-style-type: none"> - JICA - AFD - BM 	
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Municipalities Private Sector	Ministry of Public Works and Transportation CDR	International Donors

REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	12 months	Prepare the regulations book and assign the study
Phase II: Project Management	24 months	Prepare the study and implement the project
Phase III: Implementation of the Project	3-5 years	Create a technical unit from the concerned municipalities with foreign expertise to manage the study preparation
ESTIMATED FINANCIAL COST		
Phase I		150 thousand U.S.\$
Phase II		500 thousand U.S.\$
Phase III		10 million U.S.\$
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS7

TITLE OF THE PROJECT	Complete the western Highway and the east interchange for the cities of Al Fayhaa
STRATEGIC LINE	Territorial Management
TITLE OF THE GROUP	Management, Facilities & Land Development
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map
	<input type="checkbox"/> Lobbying
	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental
	<input type="checkbox"/> Spatial
	<input type="checkbox"/> Autres,-----
GENERAL OBJECTIVES OF THE PROJECT	
Achieving a comprehensive transportation system	
SPECIFIC OBJECTIVES OF THE PROJECT	
<ul style="list-style-type: none"> - Reducing the pressure off of Tripoli’s center by diverting the traffic and the transit - Linking the eastern quarters of Tripoli with the other quarters in order to improve their social and economical status - Providing better services for the public facilities mainly the seaport, Rashid Karame international Fair, and in the future,for the railways, and free economic zone - Implementing the rules and regulations - Ensuring coherence and integration between these roads and the surrounding quarters, and avoiding letting these roads be an obstacle to all the surrounding quarters. - Showing the importance of Tripoli’s port and economical free zones 	
DESCRIPTION OF THE PROJCT	
<ul style="list-style-type: none"> - Creating a pressure group who works to achieve the project’s objectives in parliament and with the specialized ministers, the Council of development and construction and the funders - This group is made up of elected representatives of the associations, activists and institutions of the civil society - This projects tends to rent an office for this group and provide them with the needed equipment and hire an employee during the work of this group 	

- Producing a brochure that explains the objectives and offers practical suggestions		
ARGUMENTATION OF THE PROJECT		
- Rationalizing the basic investments in the infrastructure		
- Highlighting on the objectives of the cities of Al fayhaa and the urban choices to be taken within the considerations of the central authorities		
EXPECTED RESULTS OF THE PROJECT		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Municipalities		
Ministry of Public Works and Transportation		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	6 months	
Phase II: Project Management	18 months	
Phase III: Implementation of the Project	3 years	
ESTIMATED FINANCIAL COST		
Phase I	50 KUSD	
Phase II	200-300 KUSD	
Phase III	To be determined	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS8

TITLE OF THE PROJECT	Survey current urban situation and establish a system of indicators for the cities of Al Fayhaa
STRATEGIC LINE	Territorial Management
TITLE OF THE GROUP	Management, Facilities & Land Development
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map
<input type="checkbox"/> Lobbying	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental
<input type="checkbox"/> Spatial	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET	
A desk study and field survey in order to produce data and economic, social, cultural and environmental indicators, then developing a mechanism to constantly update it through the office of development and the monitoring center for environment and development in the Union of the municipalities	
GENERAL OBJECTIVES OF THE PROJECT	
Placing the city of Al Fayhaa on the path of the sustainable development	
SPECIFIC OBJECTIVES OF THE PROJECT	
- Providing the scientific data to enable the office of development and the monitoring center for environment and development to follow up with the constructive development in the cities of Al Fayhaa through a series of yearly indicators.	

<ul style="list-style-type: none"> - Producing and updating the data related to the constructional changes in the cities of Al Fayhaa - The service of studies, projects and scientific researches related to the cities of Al Fayhaa 		
ARGUMENTATION OF THE PROJECT		
<ul style="list-style-type: none"> - Tackling the problem related to the constant absence of new information that are needed in Lebanon - Avoiding the different parties from referring to nonscientific or contradictory data from different sources - Facing the reality of the urban transformations- 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - Better management for the urban changes - Development of the role of the office of development and the monitoring center for environment and development in the Union of the Fayhaa municipalities locally and nationally - Increase in the scientific researches on the AL Fayhaa cities 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Municipalities – Chamber of Commerce – Concerned public administrations		IAURIF
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Private Sector	Ministry of social Affairs	International Donors
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	Two months	Prepare the regulations book and assign the study
Phase II: Project Management	Two months	Organizing workshops involving civil society and research centers, universities and official institutions concerned in order to determine needs - Phase II report
Phase III: Implementation of the Project	Six months	Preparation of the study
ESTIMATED FINANCIAL COST		
Phase I		
Phase II		Three thousand U.S.\$
Phase III		150 thousand U.S.\$
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS9

TITLE OF THE PROJECT	Project Management Unit
STRATEGIC LINE	Territorial Management
TITLE OF THE GROUP	Management, Facilities & Land Development
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution <input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Set – Up <input type="checkbox"/> Road Map
	<input type="checkbox"/> Lobbying <input type="checkbox"/> Structure

DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET		
Establishing a union based on the Union of municipalities headed by the president of the Union and whose membership consists of an elected member from every municipality, the head of the union and the head of the technical department. Moreover, the local experts in the following fields: engineer expert in the field of business management, a lawyer, an accountant, a secretary. The unit seeks help of experts when necessary		
GENERAL OBJECTIVES OF THE PROJECT		
Providing the Union of the municipalities of Al Fayhaa with practical tools to manage the execution of the projects		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - Managing and issuing follow ups on the implementation of the projects - Coordination among all of those concerned with the implementation - Absorbing the new projects and integrating them in the general program of the strategic plan - Developing the unit according to the experience, and working in the future to setting it up in the Union of municipalities 		
ARGUMENTATION OF THE PROJECT		
Compensating the disability of the municipal services to manage the implementation of the development projects		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - Rationalizing the implementation of the strategic plan project for the cities of Al Fayhaa - Achieving sustainable results - Creating a municipal experience in the field of project implementation 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Union of Municipalities		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Deduct 5% of the cost of the proposed strategic project - private sector		International Donors
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	3 months	<ul style="list-style-type: none"> - Tender offers to contract with specialist and elect three elected members - Rent an office for this unit for six years and provide it with equipments
Phase II: Project Management	One month	<ul style="list-style-type: none"> - Organize workshops for the unit members about the content and the dimensions of the startegic plan and methodology, so they will be ready to hold their responsibilities
Phase III: Implementation of the Project		
ESTIMATED FINANCIAL COST		
Phase I	90 thousand U.S.\$	

Phase II	One thousand U.S.\$
Phase III / on the long term	Financial compensation to the unit members all along the project implementation period
INDICATORS FOR FOLLOW UP & EVALUATION	
EXECUTION INDICATORS	IMPACT INDICATORS

PS10

TITLE OF THE PROJECT	Tripoli Special Economic Zone: 1. Port Site 2. Techno-Pole
STRATEGIC LINE	Economic Infrastructures & Equipment for the Competitiveness
TITLE OF THE GROUP	SUSTAINABLE ECONOMIC DEVELOPMENT
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map
	<input type="checkbox"/> Lobbying
	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental
	<input type="checkbox"/> Spatial
	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET	
<p><u>Activity 1: Port Site:</u> USAID with the Lebanese government is developing a feasibility study for this Project (contract with Sibley International). The legislations for the TSEZ Agency are already under implementation, there is huge need of supporting and following up on this initiative by the local community. At the port site there is an opportunity of developing a SEZ that will attract: Metalworking- Chemicals - Furniture -Paper Production - Plastic Production – Trading – Warehousing – Logistics - Automobile and Construction Material Storage.</p> <p><u>Activity 2: Techno-Pole:</u> USAID with the Lebanese government is developing a feasibility study for this Project (contractor Sibley International). The legislation for the TSEZ Agency are already under implementation, there is huge need of supporting and following up on this initiative by the local community. The Rashid Karami Site can be developed as an SEZ that attracts knowledge and creative-intensive businesses. Rashid Karami will retain its distinct character as a centerpiece of Tripoli. The site will be transformed into an “Innovation Center”, with technical, training, research/development and university facilities. Center would include:</p> <ul style="list-style-type: none"> • Buildings wired for IT in a campus-like setting • High bandwidth connectivity • VOIP allowed • Exhibition space <p>In case of difficulty in taking advantage of the Rachid Karame International Fairs site, one of the municipalities could provide land for the private sector on BOT basis, international donors and financial institutions will finance this operation.</p>	

GENERAL OBJECTIVES OF THE PROJECT	
Job Creation	
SPECIFIC OBJECTIVES OF THE PROJECT	
<u>Activity 1: Port Site</u>	
<ul style="list-style-type: none"> - The majority of automobile imports changes from the Port of Beirut to the Port of Tripoli <ul style="list-style-type: none"> • Immediate demand for space in the TSEZ port site comes from covered and open storage of automobiles, and warehousing. • In the medium to long term, the TSEZ port site is developed based on demand from businesses that require port access. Waiting until this demand arises maximizes the use of scarce and valuable portside land and facilities. • Alternatively, the Port Site can be developed in the near term as a serviced industrial park to capture some of the demand from foreign and domestic manufacturers, traders, and distributors. 	
<u>Activity 2: Techno-Pole:</u>	
<ul style="list-style-type: none"> • Space for Start-up and existing enterprises • Market needs from SMEs linked to research and development from the University • Business enabling infrastructure • Business enabling culture • Business procedures simplified (registration, CNRS, Taxation....) • Entrepreneurship culture for University students • Production base for ICT Lebanese Businesses abroad 	
ARGUMENTATION OF THE PROJECT	
<u>Activity 1: Port Site</u>	
<p>The Port Site represents some of the most valuable land in Tripoli, that could be utilized for businesses requiring port access in the event that expansion of the Port of Tripoli occurs. There is also a huge need and demand for industrial space in this region.</p>	
<u>Activity 2: Techno-Pole:</u>	
<p>There is a huge need for business enabling environment in North Lebanon especially for the ICT sector (many success stories of SMEs in the ICT Sector in North Lebanon). There is a high supply of ICT technicians from universities and technical schools. Many ICT local businesses are exporting their services to Europe and to USA. The available businesses were not able to grow and multiply due to lack of competitive infrastructure and to the lack of business enabling culture in Alfayha. In addition to that, many Lebanese service-business owners in media and other sectors would gain competitive advantage over businesses in the Gulf, Europe, Canada, and the States by having their production office in this techno-pole due to cheap and skilled labor, in addition to enjoying the modern infrastructure supplied at a competitive price.</p>	
EXPECTED RESULTS OF THE PROJECT	
Creation of 4500 Job	
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL	
LOCAL/NATIONAL	INTERNATIONAL

Municipalities - Tripoli Harbor - BIAT – CCIAT - Ministry of Economy & Trade - Ministry of transport – PAO – CDR – BDL – Municipalities - Ministry of Telcom / Ojero - Rashid Karama International Fairgrounds		EIB EU USAID
FUNDING SOURCES		
LOCAL	NATION AL	INTERNATIONAL
100,000\$		
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIM E	CONTENT
Phase I: Project Preparation		A master plan will provide a phased concept for development of the Port site, preserving unique architectural elements, while seamlessly blending new uses. The site will be developed within the general urban development plan of Alfayha.
Phase II		
ESTIMATED FINANCIAL COST		
Phase I		1-A master plan will provide a phased concept for development of the Rashid Karami site, preserving unique architectural elements, while seamlessly blending new uses. The site will be developed within the general urban development plan of Tripoli.
Phase II		2- This Phase will be anchored by a university, and include a technical office campus. This will provide much-needed office space for Tripoli's ICT sector, and encourage growth of new foreign and domestic ICT businesses.
Phase III		3-Subsequent development phases will offer exhibition space, hotel, and facilities for creative industries such as media, arts, advertising, etc
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS
<ul style="list-style-type: none"> • Feasibility study sent to Government • Approval of feasibility study • # of M² built 		<ul style="list-style-type: none"> • #of jobs created • # of businesses hosted • Dollar Turnover of business inside the park

TITLE OF THE PROJECT	Reactivate Industrial Areas of Al Fayhaa Cities	
STRATEGIC LINE	Economic Infrastructures & Equipment for the Competitiveness	
TITLE OF THE GROUP	SUSTAINABLE ECONOMIC DEVELOPMENT	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJCT		
<p>Preparing a guideline study that contains a route/ road map to the decisions makers and all the players including at least the following points:</p> <ul style="list-style-type: none"> - The situation and future of the industrial activity in Al Fayhaa cities - The possibility to extend the project outside the frame of the Al Fayhaa municipalities. - The rules and regulations related to this activity mainly those mentioned in the guideline plans regarding the industrial zones. - Real estate prices located within the industrial zones - Determining the players and actors in this field - Studying the infrasturcture. - Financial approach for the industrial zones in the guideline plan of Al Fayhaa cities and offering organizational suggestion if necessary. - Proposing a suggestion to prepare the industrial zones. - The estiamted cost of these proposals and funding sources. - Proposing a detailed plan for the Al Badawi industrial zone that revitalizes the sector - Implementing this plan 		
GENERAL OBJECTIVES OF THE PROJECT		
Reorganizing the industrial zones in the Al Fayhaa cities		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - Reorganizing the work of the industrial activities in the cities of Al Fayhaa - Activating the industrial role of the AL Badawi city - Reducing the chaos caused by the randomly scattered industrial activities in order to improve the urban image of the environmental situation - Re attracting the industrial institutions that left the cities of Al Fayhaa - Improving the quality of industrial activities 		
ARGUMENTATION OF THE PROJECT		
<ul style="list-style-type: none"> - The spread of chaos and the violations of the activities that did not comply by the law - Stopping of the deterioration of the environmental situation - Increase in the numbers of the unemployed - The decline of the economic and industrial role after the civil war 		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> • Creating hundreds of work opportunities • Improving the environmental situation • Improving the quality of life in some quarters where the chaos of industrial activities prevailed 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL	INTERNATIONAL	
Al Fayhaa Union of Municipalities, Ministry of Industry, Industrial Institution, IDAL, Directorate General of Urban Planning		

FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
	IDAL	EU, AFD
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	Two months	<ul style="list-style-type: none"> Rehabilitate a consultation firm to prepare the study
Phase II: Project Management	Eight months	<ul style="list-style-type: none"> Prepare a study including the detailed plan of the industrial zone in Al Badawi
Phase III: Implementation of the Project		<ul style="list-style-type: none"> Implementation of the the detailed plan of the industrial zone in Al Badawi
ESTIMATED FINANCIAL COST		
Phase I		
Phase II		100 thousand U.S.\$
Phase III		To be determined
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS12

TITLE OF THE PROJECT	Rehabilitate the railways station of Tripoli and Reopen the Railway section between Tripoli and Homs
STRATEGIC LINE	Economic Infrastructures & Equipment for the Competitiveness
TITLE OF THE GROUP	SUSTAINABLE ECONOMIC DEVELOPMENT
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution <input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Set – Up <input type="checkbox"/> Road Map
	<input type="checkbox"/> Lobbying <input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural <input type="checkbox"/> Social	<input type="checkbox"/> Economical <input type="checkbox"/> Environnemental
	<input type="checkbox"/> Spatial <input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET	
<ul style="list-style-type: none"> Proposing a framework to operate the line within proper instutional solutions <i>Noticing the touristic issue and promoting for Tripoli and Al Fayhaa on the road map</i> 	
GENERAL OBJECTIVES OF THE PROJECT	
<ul style="list-style-type: none"> Activating the railway transport to ship the goods Developing a complete service plan with the framework of the regional connection 	
SPECIFIC OBJECTIVES OF THE PROJECT	
<ul style="list-style-type: none"> maintaining the cultural and historical heritage Activating the industrial role of the cities of Al Fayhaa and the role of the transit for Tripoli's port Attracting industrial and services investments Improving the quality of industrial activities Creating sustainable work opportunities 	

<ul style="list-style-type: none"> Including in the study the necessary equipment within the port and the harbors 		
ARGUMENTATION OF THE PROJECT		
<ul style="list-style-type: none"> -the region should be classified according to the historical value (terminus) <i>The risk facing the current location of the railway; re-studying this location</i> 		
EXPECTED RESULTS OF THE PROJECT		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
OCFTC – Municipalités		BM – AFD – EU
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	6 months	
Phase II: Implementation of the Project	2 years	
Phase III: Project Management	5 years	
ESTIMATED FINANCIAL COST		
Phase I	100 thousand U.S.\$	
Phase II	One million U.S.\$	
Phase III	To be determined	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS
		The movement of goods in transit Trains run from the station Tripoli

PS13

TITLE OF THE PROJECT	International Conference for reactivation of the Rashid Karame International Fair	
STRATEGIC LINE	Economic Infrastructures & Equipment for the Competitiveness	
TITLE OF THE GROUP	SUSTAINABLE ECONOMIC DEVELOPMENT	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET		
<ul style="list-style-type: none"> Preparing a preliminary economic study to determine the problems that obstruct the work of the Fair. Taking into consideration the possibility of converting the Fair into a special economic zone that attracts knowledge , technology and creative works Setting limits that prevent the degradation of Oscar Nemier’s architectural masterpiece selecting the experts that should be invited to the conference (experts in managing and programming the fairs, economic experts, and experts in heritage) as well as sending the economic study to them. Assigning the task of organizing the conference to a specialized company 		

<ul style="list-style-type: none"> Forming working groups inside the conference in order to study specific tasks Issuing a detailed report about the work of the conference, its suggestions as well as publishing and distributing them to those concerned with the conference. 		
GENERAL OBJECTIVES OF THE PROJECT		
Activating the industrial role of the cities of Al Fayhaa		
SPECIFIC OBJECTIVES OF THE PROJECT		
<p>Activating an important cultural and economical sight in Tripoli that wasn't well invested in, and converting it into a productive and attractive pole locally, internationally and regionally.</p> <p>Opening this sight to the city as a facility.</p> <p>Maintaining the architectural heritage of the twentieth century which is threatened by several projects that could degrade the monument of Oscar Niemeyer.</p> <p>Finding a sustainable job for the Fair that co-exists with the heritage importance of the place and the economical reality of Lebanon.</p> <p>Contributing to the activation of tourism</p>		
ARGUMENTATION OF THE PROJECT		
<p>Releasing the fair from its isolation</p> <p><i>Maintaining the architectural heritage of the twentieth century as it is unique in Lebanon and the region</i></p>		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> Creating new work opportunities Increasing the numbers of tourists Activating the industrial role of Tripoli in Lebanon and in the region 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Ministry of Economy and Commerce, Board of Directors of the exhibition, the Chamber of Commerce and Industry, municipalities Al Fayhaa, economic authorities, the Engineers syndicat, the General Directorate of Antiquities		Donors Partners, International Union Exhibition
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
	Chamber of commerce, ministry of industry, 'syndicat of exhibitions in Lebanon, economic authorities	European Union, USAID, the French Development Agency,
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	6 months	<ul style="list-style-type: none"> Prepare for the conference and host the participants
Phase II: Project Management	One week	<ul style="list-style-type: none"> -Hold the conference , the annexed activities and the translation
Phase III: Implementation of the Project	Two months	<ul style="list-style-type: none"> Print and publish the decisions & recommendations of the conference
ESTIMATED FINANCIAL COST		
Phase I	40 thousand U.S.\$	
Phase II	15 thousand U.S.\$	
Phase III	15 thousand U.S.\$	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

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PS14

TITLE OF THE PROJECT	SOCIAL HOUSING PROJECT	
STRATEGIC LINE	SOCIAL DEVELOPMENT	
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJCT		
<p>Secure a permanant housing with good specifications for the residnets of the building and the random areas within the framework of the Union of al Fayhaa municipalities. The proposal to solve this problem is to implement a model project : it is a block of 7 buildings with 2 apartments per floor, with a maximum of four floors so that the residents wouldnt need an elevator to reach thier houses</p> <p>For example: 7 buildings x2 apartment/ floor x 4 floors= 56 apartment in the project x 105 m² /apartment = 1470 m²</p> <p>Add to it the common services buildings : mini market + hall+ a 2 floors 600 m² prayor area + 750 m² parking in addition to a garden no less than 600 m², a 400 m² playground. So the total area of the land as a minimum.</p>		
GENERAL OBJECTIVES OF THE PROJECT		
Improve the housng conditions for the poor and activate their social culture and work on the logic of their urban values		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> ▪ Eliminate the random areas and alleviate the situation of the poor quarters ▪ Diversify the housing projects to better fulfill the local demands fairly ▪ Reduce the family housing (that includes more than one family) ▪ Stop the deterioration of the historical old cities ▪ Improve the quality of life of the young families who find it hard to find a housing in the real estate market ▪ Change the image of the city through the elimination of the non decenet housing in the cities of Al Fayhaa 		
ARGUMENTATION OF THE PROJECT		
<p>The basic elements that contributed to proposing the project of building social housing units in the ctities of Al Fhayaa are many, we list the following: the attempt to alleviate the problems for the poor classes in the cities of al Fayhaa by improving the space of living</p> <p>The impmmentation of this project helps protect the archeological area from the population growth which is affecting the richness of the city, most of the residents in the poor quarters suffer from humidity due to the lack of maintanance that leads to chronic deseases.</p> <p>This project will help alleviate the housing crisis after the rise of the real estate market in the cities of Al Fayhaa, by finding well planned constructed houses that fit with the poor capacities of the citizens of Al Fayhaa</p> <p>As to the specificity of the project, by considering the social buildings sperad in several quarters of the city so there wouldnt be housing compounds with randon and traditional specificity of the way of living</p>		
EXPECTED RESULTS OF THE PROJECT		
<p>Verify the ability of the project to:</p> <ul style="list-style-type: none"> - Change the living culture of the residents of the social housings - Reduce the population growth in the old quarters 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		

LOCAL/NATIONAL		INTERNATIONAL
The main role is of the Union of municipalities of Al Fayhaa then the official like the Urban Planning. As to the implementation it is done in collaboration of the union and engineering bureaus chosen by local bureaus that fulfill technical conditions.		International donors, international institutions seek to pay the taxes based on the tax law in their country
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Local donors (associations, the islamic Waqef in the north and some wealthy people form tripoli As to THE management: the role of municiplaities manily the the office of development and environment in the Union of the Fayhaa municipalities with the collaboration of the NGOs		
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	2012 (6 month)	<ol style="list-style-type: none"> 1. Link between the prospective players for this type of projects to provide the implementation elements (Funding, land , maps) 2. Provide the land to build this project and study its location so it won;t be a place where poor people relocate in specific quarters, this will lead to rebuilding new poor quarters and prevent their integration in the constructive network in the city (these lands may be offered or the Waqef may support these prijects if the money is not available
Phase II: Implementation of the Project	2012 (6 month)	<ol style="list-style-type: none"> 1 prepare the maps to implemnt the project 2 Set a classification and prepare the files of families to be housed and organize an urban and living training session
Phase III: Project Management	Evaluation of the project by end of each year 2013-2014	The authorized party to manage this project is the municipalities, mainly the development offices with the support of the civil association chosen by the municipality based on specific conditions
ESTIMATED FINANCIAL COST		
Phase I	<ol style="list-style-type: none"> 1. Provide the associations with the prospective players to implement this project 2-Provide the land and its cost (based on the chosen area) 	

Phase II	<p>1- Provide maps to implement the project with estimated cost for the study is 90,000\$</p> <p>2- Implementaion cost: the total built area of the project is 6500 m². The cost of the one meter in 400\$ minimum. So the total cost is 6500 m²x 400 m² = 2,000.006 \$, add to it 400 thousand dollars for the infrasturcture . the total cost is 3000,000 m²</p>
Phase III	Management of the project by the municipality: the development office and assign a civil association for the urban education
INDICATORS FOR FOLLOW UP & EVALUATION	
EXECUTION INDICATORS	IMPACT INDICATORS
<ul style="list-style-type: none"> - Provide the partners to implement the project - Comply with the expected objectives - Take into consideration the suggested timetable - Control the project management after being implemented by the municipalities and the NGOs 	<ul style="list-style-type: none"> - Seek to improve the status of a social class after living in a different housing area - Seek to make another similar class identify with the social housing residents - Measure the reality of the social and cultural change for this class which represents a model (pilot) to build on in the future to develop the public housing (role of the office of development and environment in the union of the municipalities of Al Fayhaa

PS15

TITLE OF THE PROJECT	Organize the handicrafts sector	
STRATEGIC LINE	SOCIAL DEVELOPMENT	
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Touristic
DESCRIPTION OF THE PROJET		
<p>In the organization of the artisanal sector in the cities of Al Fayhaa two orientations are connected to this project</p> <p><u>The first orientation : organizaion of a conference about the artisanal sector:</u></p> <p>The networking with the donors as well as with the western and arab artisanal institute called corporation to benefit from thier educationl experience , programs and experience in this field.</p> <ul style="list-style-type: none"> • Specify an axis to expose the situation of the artisanal institute in the cities of al Fayhaa and the situation of the artisanal s in the foreign countries • Specify the axis of the conference to discuss the organizational artisanal form in Lebanon and the ways to develop it (in order to set an organizational law for the artisanal sector) • Specify axis to show the local crafts that should be developed (according to the needs of the leal market and study the feasibility of this development) • Specify an axis to dissc the development of the artisanal sector and the small loans • Specify an axis to discuss the importance of establishing an industrial zone • Specify an axis for the architecture study to distribute the crafts in the cities of Al Fayhaa • Allocate an axis for the international artisanal groups like : IRCICA to invite a representative 		

<p>of the professions and crafts in some of the foreign countries to offer their experiences.</p> <ul style="list-style-type: none"> • The conference ends with a plan to introduce the artisanal sector in the cities of Al Fayhaa to the world of science and technical skills instead of being a sector depending on the traditional techniques in learning and production <p>People invited to the conference</p> <ol style="list-style-type: none"> 1-those interested in the artisanal sector and some funders interested in this sector 3- The organization of the conference is with the Chamber of trade and commerce as well as with the ministry of learning and education 4- Those who rely on the permanent and successful training session 5- The private universities to encourage this experience in learning mainly for the art graduates. <p><u>The second orientation : sessions (training) of permanent artisanal rehabilitation</u></p> <p>The implementation of this project started and it proved its effectiveness in Tripoli but it must develop its capacities so that all the level of employees in this sector will be trained starting from:</p> <p>Craftsman , teachers, designers</p> <p>Organize the sector union: session to develop the system of the artisans union and to activate it</p> <p>Session to activate the role of the chamber of industry and commerce to develop this sector: to find technical cooperation nets, find markets to support the small projects, find new markets for the local crafts</p>	
GENERAL OBJECTIVES OF THE PROJECT	
Development of the artisanal sector in many fields: sectorial, economic, social, cultural, artistic and touristic	
SPECIFIC OBJECTIVES OF THE PROJECT	
<p>The conference about crafts:</p> <ul style="list-style-type: none"> ▪ It is a study case of a large group of young people in the local society in the cities of Tripoli mainly that the crafts facilitates the entrance of the young categories to the market to improve their life and families status . It also helps improve their skills and production ▪ It contributes in showing the importance of the partnership cooperation in the development of the artisanal, educational, production and marketing sector ▪ motivate the civil society to contribute in the development of the promising production sector in our cities, and activate the creativity , the cultural tourism <p>Organize craft training courses and the union of artisans:</p> <ul style="list-style-type: none"> ▪ These training sessions help educating the local artisans and support them to develop their crafts technically, artistically and commercially ▪ These session helps on the Union level ▪ Help in educating about drawing the policies of development of these sectors and find new markets through the cooperation of the Chamber of Commerce and Trade 	
ARGUMENTATION OF THE PROJECT	
<p>The cities of Al Fayhaa are the cities that retain the most active traditional artisanal sector. It is still a promising sector to activate the local economy and to find the networks of relations of this city with its local, regional and international surrounding. This sector may help find new work opportunities for small enterprises that are consistent with the local cultural, economic logic that maintains a family aspect. This sector may also create, due to the small sized enterprises, an economic dynamic with little vulnerability to international economic and industrial crisis. The revitalization of the artisanal sector is considered the least damaged one, due to the many raw materials needed for production and due to the amount and the requirements of the production. The revitalization also contributes in the alleviation of the industrial consumption aspect and return the values of the rationalized products, that we desperately need to regain its culture facing the supremacy of the industrial consumption we live in</p>	
EXPECTED RESULTS OF THE PROJECT	
<ul style="list-style-type: none"> - Spread the culture of the activation of the artisanal sector - Spread the importance of establishing high institutions for artisanal work - Help in organizing the order of the artisanal sector and improve it technically and economically 	
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL	
LOCAL/NATIONAL	INTERNATIONAL

<p>‡ The municipality, The chamber of economy and commerce, the wealthy authorities in the north (mainly to motivate to create artisanal colleges based on the partnership with foreign colleges with experience in this field</p>		<p>Donors, some cities with experience in the artisanal sector to benefit from their support means</p>
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
The municipality, The Chamber of Economy and Commerce	Ministry of Culture	Cultural International insiatutiosn in Lbenaon
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	Preperation of Seminar 2012	Activity 1: preparation of the seminars about the crafts:the organizational prepartion is 3 months
	Preperation of training sessions (3 months)	Activity 2: <u>training sessions</u> : provide the necessary money to implement these sessions Prepare a quick study for the crafts tobe chosen for the training based on the needs of the local, regional and international market (3 months).
Phase II: Implementation of the Project	2012-2014	<p>1- <u>Implementation of the seminar</u></p> <p>2- <u>Preparing sessions for Union artisans; every craft needs 7 sessions to be developed</u></p> <p>3- <u>Preparing sessions for the union organization: one month</u></p> <p>Organize a rehabilitaion craft session every three months based on the needs of the artisanal sector, the signed agreements with the donors to organize these sessions, and also based on the needs of the market that will be identified by the study, while taking into consideration that some sessions tackle the situation of the Union organization and the organization of the marketing mechanism in this sector.</p>

Phase III: Project Management	2012-2014	The development offices in the municipalities that manage and constantly evaluate and identify the development of the needs of the market as well as the type of the new training session needed. <u>Evaluate the project to re-launch it or amend it after every two years</u>
ESTIMATED FINANCIAL COST		
Phase I	Aproximatley 60,000\$ including the expenses: the airplane ticket for the foreign participants, the residence and the conference expenses : food , transportation, printing, and the conference's technical work.	
Phase II	The cost of six sessions for one specialized craft, the first session requires the higher cost due to the price of the necessary equipment for the students' work (this price is used based on the cost of the session implemented in Tripoli's municipilality	
\$140,236	25,336	\$25,33
\$38,836	\$25,336	\$25,336
\$280,416	Total: \$280,416	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS
<ul style="list-style-type: none"> - Comply to the expected objectives responsible to raise the level of the artinsnal sector in the cities of Al Fayhaa - Integrate the expected partners: from the private sector , and local and international donors. - Taking into considereation the schedueled timeline - Match with the expected sources - Comply with main quality factors 		<ul style="list-style-type: none"> - Develop the traditional artisanal sector in a way that matches to the needs of the local, national and regional market - Create work opportunities to a large group of young men and women in the society of Al Fayhaa - Develop the technical artisanal sector based on the new skills - Organize the sector's union to protect the workers

PS16

TITLE OF THE PROJECT	Re-organize the existing cultural and Sports facilities, for leisure and recreation
STRATEGIC LINE	SOCIAL DEVELOPMENT
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution <input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Set – Up <input type="checkbox"/> Road Map
	<input type="checkbox"/> Lobbying <input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural <input type="checkbox"/> Social	<input type="checkbox"/> Economical <input type="checkbox"/> Environnemental
	<input type="checkbox"/> Spatial <input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJET	
The social and cultural centers are leisure centers that include many activities (social ,cultural activities, art galleries, sports activities, music, reading, cultural activities)	

<p>These centers are built in collaboration with the NGOs in the cities of Tripoli, municipalities, the local and international donors to use the available resources:</p> <ol style="list-style-type: none"> 1-building official schools 2-Municipality playground 3-Public garden in the cities of Al Fayhaa 4-Form the polyvalent space 5-The public libraries <p>In order to support these activities financially a unified collaboration should exist between the ministries and the municipality Ministry of Youth and sports, Ministry of Social Affairs , of Environment.... (according to the type of activities and the annual planned programs for the centers that need to be monitored according to a planned agenda) Note: it is essential to benefit from the previous experiences after the evaluating and identifying the strengths and weaknesses as well as the areas susceptible of developing their work , so that the centers will be built socially and culturally according the intended goals</p>		
GENERAL OBJECTIVES OF THE PROJECT		
Address the problems of children and young people mainly the poor areas to alleviate the problems of delinquency and to activate their creative potentials		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> ▪ Help to apply the social justice ▪ Enable to change the social status through the education ▪ Help the poor young people to explore thier creative potentials to improve their social, economic and pshycological skills 		
ARGUMENTATION OF THE PROJECT		
The street represents the embracing environment for most of the children and young people of the poor quarters facing a culture that is significantly limiting their positive creative potentials. This area situation has great impact on the school leak, and the increase in the problems of violence within this category that is destined to bear the burden of the future development in our cities. These centers may activate the positive values for the social class in our society mainly the underprivileged groups.		
EXPECTED RESULTS OF THE PROJECT		
Reduce the use of the streets as playgrounds for the children Reduce the delinquency problems Change the culture by changing the form of leisure		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL	INTERNATIONAL	
The municiplaity (office of local development) ministries, NGOs and their project	International donors	
FUNDING SOURCES		
LOCAL	NATION AL	INTERNATIONAL

Municipality, local donors	The concerned ministries in this project: ministry of Youth and sports, ministry of culture, ministry of social affairs	International donors
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	2012 3 months	1-Set an operating system for these centers and the specifications of the qualified associations to handle this task 2-Prepare the buildings and the suitable places for such an activity 3-Support the chosen association to facilitate its work by preparing for the management plan for such an activity, to assure the availability of funding and the availability of the human resources to operate such a project.
Phase II: Implementation of the Project	One year 2012-2013	Monitor the work progress to evaluate and determine its eligibility and the ability of this association to implement it
Phase III: Project Management		The development office is eligible to monitor the work of the association and evaluate its performance, renew the contract with it or choose another association to run these centers
ESTIMATED FINANCIAL COST		
<p>The estimated cost for this project ranges between 50 thousand and 60 thousand \$ including the following estimated expenses:</p> <ol style="list-style-type: none"> 1-The management expenses 2-The operational expenses 3-The equipment 4-The trainers salaries <p>NB: this amount does not include the rent cost or the rehabilitation cost where the center will be established</p>		

INDICATORS FOR FOLLOW UP & EVALUATION	
EXECUTION INDICATORS	IMPACT INDICATORS
<ul style="list-style-type: none"> - Prepare the organizational form to operate these centers - Chose the association based on the required qualifications <ul style="list-style-type: none"> - Make sure to involve all the expected parties to activate the cultural and social activity - Assure that the assigned category for the implementation of the project to consider reaching the expected objectives witin the strategy to manage these social centers - Assessment results of the first phase of the project 	<ul style="list-style-type: none"> - Measure the effect of the project on the social and cultural situation - Measure the extent of response of the local society with this cultural activity - Measure the amount of retreat of the delinquency and the school leak within the young people in the targeted area

PS17

TITLE OF THE PROJECT	Create an urban Lobby to support the vital projects in the city	
STRATEGIC LINE	SOCIAL DEVELOPMENT	
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Political
DESCRIPTION OF THE PROJET		
<p><u>Role of this group:</u></p> <ul style="list-style-type: none"> ▪ To claim the implementation of the development project needed in the city within or outside the strategic development plan ▪ Follow up and support the development projects in the city in order to correct the implementation errors, or negligence and to contact the responsible references to take the necessary measures ▪ Monitor the performance of the municipal services and the public institutions in the cities, give the necessary notes in order to improve their achievements <p><u>In the establishment of this association:</u> Considering the importance of the urban pressure group and the utmost need to establish it in order to achieve the intended goals mainly that the city lacks of an effective observatory and independent association. The members of this association should have two main qualities: 1-The specialization 2-The desire to public work and full commitment 3-The good reputation and the independent thinking The qualities of those chosen for this association include several specialties: all types of <u>engineering economic, sociology, environment, education, development, planning, health, media, archeology restoration, law, disaster management, scientific, cultural and professional staff from the private and public sector in the cities of Al Fayhaa (those members can be elected by the private and public associations and the intuitions to be represented</u></p>		
GENERAL OBJECTIVES OF THE PROJECT		
Find a pariticipatory and institutional/ urban system to activate the role of the citizen to establish its policies and defend them as a memberdirectly involved in them		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> ▪ Defend the righths of the city ▪ Apply the participatory/institutional system and activate the democratic system 		

<ul style="list-style-type: none"> ▪ To engage the local society segments in bearing the burden of their citizenship in the urban field 		
ARGUMENTATION OF THE PROJECT		
The main obstacle facing the government today is the link breakup of this work with a citizenship aware of the interests of the region and capable of participation, and accountability and support to build a urban dynamic that activates the positive sense of citizenship for the institutions		
EXPECTED RESULTS OF THE PROJECT		
Activate the awareness of the role of the civil society and its abilities, and to frame it within the institutions in order to support the governmental institutions in the Union of the municipalities of Al Fayhaa		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
The municipality, integration of the orders, and the NGOs, the political, cultural and social actors to choose their representatives .Nominate some people by the figures of the diversified local civil society to be chosen to form this association		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	2012 3 months	Set a system to find these groups (An international institution may be assigned this task)
Phase II: Implementation of the Project	2012 (3 months)	Choose the group and train it to work as a pressure team on the municipal work (this task might be assigned to an international institution)
Phase III: Project Management	2012- 2013	Start the work of this group and frame it within the development office of the Union of municipalities of Al Fayhaa
ESTIMATED FINANCIAL COST		
Phase II	1-Establish the foundation system 2-The training session (the cost specified later)	
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS	IMPACT INDICATORS	
Consider the planned timeline	<ul style="list-style-type: none"> - Change the type of relation between the citizens and the institutions mainly the municipality - Invert the citizen from a member complaining of the development policies to another aware of his role to build these policies 	

TITLE OF THE PROJECT	Create an Office of Local Development at the AlFayhaa UOM (including an Office for Social Work)	
STRATEGIC LINE	SOCIAL DEVELOPMENT	
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJCT		
<p>Determine the structure and the path of the development office in the union of the cities of al Fayhaa after taking into consideration the variety of objectives and development role (social, cultural, economic and environmental). create a... that helps in activating it s role and play the assigned roles as well as providing the flexible structure that allows to work with experts and technicians to undertake studies and implement projects</p> <p>The structural study and the creation of the development office in the union of the Fayhaa municipalities take into consideration the following:</p> <ol style="list-style-type: none"> 1- Determine the location of the development office within the admistrative structure of the the union of the Fayhaa municipalities 2- Determine the relation between the development office of the union of the Fayhaa municipalities and the development office in the municipalities. 		
GENERAL OBJECTIVES OF THE PROJECT		
Reactivate the implemetnaion of the agenda 21 for the cities of Al Fayhaa based on the sustainable developent path		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> ▪ Support the current development bureau on the level of the three municiplaities ▪ Link in its organziaton with the environment and development observatory center and coordiantes with it to produce the signs for local developement ▪ Follow up and evaluate the implemtation path of the startegic plan in collaboration with the environment and development observatory in the union of the municipalities of Al fayhaa, and the development bureaus in the minicipalities of Al Fayaa ▪ Activate the partnership with the internatioanl donors and the projects executors within the stratgeic plan. ▪ Work with the international institutions to implement the development projects on the level of the cities of Al Fayhaa ▪ Motivate the local society to activate their partenership to develop the city ▪ Work as a capable social bureau , not only to monitor but to activate the social development projects and other projects (economic and cultural) and to support all the social categories (children, women, young people, eld people, disabled) throughh the associations . support the development of the rules by linking between the local, national and internatioanl associations woking within this frame. ▪ Set the agendas 21 of the cities of Al Fayaa and work on the implementation in collaboration with the development bureau. 		
ARGUMENTATION OF THE PROJECT		
The office of local development is essential in the work of the municipal institution. The reinforcement of these institutions with expertise will reactivate the implementation of the development projects and is also capable of activating the civil institutions to participatory work with the municipality that contributes in the development movement reinforced with basis working on organized , planned and dynamic structure		
EXPECTED RESULTS OF THE PROJECT		
- Work of the development office to develop the human citizenship and activate the role of the development in order to improve the local society institutions		

<ul style="list-style-type: none"> - Work in follow up and activate the implementation of most of the development project based on the suggested agendas, and the quality required for the implementation - The ability to cooperate between the local institutions and the national and international institutions working in the development frame 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Union of Municipalities - UCLG		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
UoM		International Donors
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I	2012 / 6 months	Preparation phase
Phase II	2012 / 6 months	implementation phase should start by the unit management project
ESTIMATED FINANCIAL COST		
<ol style="list-style-type: none"> 1. 25 000 U.S.\$ 2. To be determined later 		
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS
<ul style="list-style-type: none"> - Provide the needed money for the study - Finish the study - Appoint staff and develop their human capacities <ul style="list-style-type: none"> - Appoint a technical expert 		<ul style="list-style-type: none"> - Reinforce the ability of the municipality to manage their development project in a systemized way - Reinforce the integration of the municipality with the local society institution - Institutional building works based on the logic of the sustainable development

PS19

TITLE OF THE PROJECT	Strategic plans for existing and potential Economic Clusters	
STRATEGIC LINE	“Economic Development	
TITLE OF THE GROUP	SUSTAINABLE ECONOMIC DEVELOPMENT	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environmental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJECT		
Preparing a road map for the office of development at the UOM Alfayhaa to Support industry groups in creating professional		

<p>representative bodies in addition to build the capacity of their associations and their members and in general in addition to sorting out strategic plans for their sectors.</p> <p>Setting strategic plans for each business cluster including the formulation of a vision, mission and strategy, in addition to the definition of the implementation phase: Action plans and Budgets.</p> <p>Business Clusters:</p> <ul style="list-style-type: none"> • Recycling • Industrial • Tourism • ICT • Crafts • Furniture 	
GENERAL OBJECTIVES OF THE PROJECT	
Sustaining, Organizing and empowering economic sectors	
SPECIFIC OBJECTIVES OF THE PROJECT	
<ul style="list-style-type: none"> • Creating industry representative associations • Help them in planning and organizing business clusters • Capacity building <p>Reorganizing, supporting, sustaining, launching, and growing existing and potential business clusters. Creation and support of professional industry groups and cluster representatives with sound strategic plans for their sectors.</p> <p>Setting a strategic plan for each business cluster:</p> <ul style="list-style-type: none"> • Vision • Mission • Objectives • Positioning: Sustainable competitive advantage • Projects and programs • Action plans: Budgets and Structures 	
Execution	
ARGUMENTATION OF THE PROJECT	
<p>Since the economic structure is fragmented and the size of the majority of businesses is small or micro, it is impossible to achieve a certain level of competitiveness without planning and organizing at the sector or the cluster level.</p>	
EXPECTED RESULTS OF THE PROJECT	
Creation of 3000 Job	
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL	
LOCAL/NATIONAL	INTERNATIONAL

UOM Alfayha Municipalities BIAT CCIAAT Ministry of Economy and Trade Ministry of Industry Business Cluster representatives Local experts	International experts Municipalities (Euromed partnerships)	
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
150,000\$		
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I		
Phase II		
ESTIMATED FINANCIAL COST		
Phase I		
Phase II		
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS20

TITLE OF THE PROJECT	Develop Touristic Track & its Services		
STRATEGIC LINE	"Economic Development		
TITLE OF THE GROUP	SUSTAINABLE ECONOMIC DEVELOPMENT		
TYPE OF THE PROJECT			
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying	
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure	
DIMENSIONS OF THE PROJECT			
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial	
<input type="checkbox"/> Social	<input type="checkbox"/> Environmental	<input type="checkbox"/> Touristic	
DESCRIPTION OF THE PROJECT			
<p>This project reaches developmental dimensions in the cities of Al Fayhaa, it also matches with the future vision for these three cities, built on the basis of heritage and the abilities and capacities of these cities that should be relied on, in order to build a future development</p> <p><u>The first project: touristic path</u> <u>capacity of this project: to represent the typical touristic path of the city of tripoli (which leads to building other touristic paths)</u></p> <p>It is possible to diversify the touristic paths in both Tripoli and El Mina in a way that fulfills the different touristic objectives , ie building paths that reaches the :</p> <ol style="list-style-type: none"> 1- architectural heritage dimension: visits of the architectural old monuments 2- crafts deminsion: visit of the musuems 3- historical heritage dimension:diagonal visit to Tripoli and Al Mina to explain the changes in the cities and visit particular sites to explain the history. 4- Proposing a project pilot for the archeological path of Tripoli 			

When we mention the touristic paths of the city of Tripoli, we think about the basic architectural construction of this study which is the islamic aspect, hence The Great Mosque is one of the touristic sights in tripoli.

- This path gradually followed according to the tourist’s time (short path or long path) and based on the touritic plan prepared by the agencies.
- Relate this project, propose and choose the path based on the project of the musuems in the city
- establish this path in accordnace with the traders in the region to activate the entire area.
- Integrate the touristic agenciess to benefit from the experiences to organize this path
- Benefit from the trained tourist guides
- Provide all the infrastraructure
- Provide touritic services in the region of the path

The second project: touristic services

- Improve the touristic services in the city (motels, hotels) to fit with the different social status of the tourists, and to take care of the small motels in the historical city (use the Khans that are restored for example)
- Hold a training session for the tourist agencies to activate their services and motivate them to invest in the field of tourristic services
- Benefit from the touristic services within the cities of Al Fayhaa (link with the available touristic services available in the area to activte the relation between Al Fayhaa and its northern surrounding and to offer several services based on the needs of the tourists)
- Encourage the private sector by setting a market plan for the tourisitic products for the cities of Al Fayhaa.
- Campaign to promote for the tourisitic cities.

GENERAL OBJECTIVES OF THE PROJECT

Improve the cultural and living image of Tripoli

SPECIFIC OBJECTIVES OF THE PROJECT

- - develop the economic sector in Tripoli (find new work opportunities, activate the touritic facilities , restaurats, revitalize the trade and crafts, develop the investent in the tourism field
- Show a new image of Tripoli that reveals the depth of its culture and the hospitaly of its citizens
- Activate the role of historical sector in the cities of Al Fayhaa
- Support the small investments (mainly within the traditional craft sector) and improve it to match with the touristic sector grwoth

ARGUMENTATION OF THE PROJECT

The idea to develop the touristic sector and its products and services is considered a strategic project for the cities of Al Fayhaa, mainly because it reaches many life aspects: economic, social and cultural.

Although the development aspect is important in activating this sector in Al Fayhaa, the role of this project lies in changing the current image of al Fayhaa and its openness on the surroundings and the world.

The success of the project will lead to other investment projects in these cities mainly some that were not present on the map of the touristic sector for several reasons.

The construction in the touristic sector to develop the cities of Al Fayhaa is based on solid basis that encourage the investment in this sector mainly: the rich historical heritage in the cities of Al Fayhaa, the craft heritage which is still active, the possibility of diversity among the parts of the old city and the new city, the different prices in the markets and goods

EXPECTED RESULTS OF THE PROJECT

- 1-improve and develop the historical image of the city on all aspects
- 2- activate the small investement that will affect the small and medium categories and will help them improve economically and culturally.
- 3- improve the image of Al Fayhaa.
- 4-Attract the new investments of the city

PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL

LOCAL/NATIONAL

INTERNATIONAL

Municipalities, Development Office in the UoM, chamber of Commerce, Biat, Travel Agencies, islamic wakef, caffe and restaurant owners, merchants in the old trademarkets, syndicates of crafts.		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I		
Phase II		
ESTIMATED FINANCIAL COST		
Phase I		
Phase II		
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

PS21

TITLE OF THE PROJECT	Create Links with the Diaspora
STRATEGIC LINE	“Economic Development
TITLE OF THE GROUP	SUSTAINABLE ECONOMIC DEVELOPMENT
TYPE OF THE PROJECT	
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map
	<input type="checkbox"/> Lobbying
	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT	
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental
	<input type="checkbox"/> Spatial
	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJECT	
<p>Create an association of the Diaspora / immigrants from the north and reinforce the communication between them. This association will be linked to the Union of the municipalities of Al Fayhaa. The head of the union plays an important role in following up with its work and guidelines. It also links the immigrants with al Fayhaa and the families with their cities. The association role is to facilitate the demands of the immigrants as well as activate their role in the field of development in the cities of Al Fayhaa. One can also benefit from the expertise, capitals and capacities to promote for the cities of Al Fayhaa and its services.</p>	
GENERAL OBJECTIVES OF THE PROJECT	
Reinforce the link between the immigrants of the north	
SPECIFIC OBJECTIVES OF THE PROJECT	
<ul style="list-style-type: none"> • Improve the image of the Al Fayhaa cities for the immigrants by connecting them with the municipalities and achieving their demands. • Benefit from the capitals of the immigrants and invest in Al Fayhaa cities • Benefit from the expertise of the immigrants • Consider them tourists • Receive the immigrants’s children in the schools and universities of Al Fayhaa 	

ARGUMENTATION OF THE PROJECT		
Create a data bank about the immigrants of the cities of Al Fayhaa: their location and all the useful information. Create programs and activities for them and their families and communicate with the northern community when they visit Lebanon or abroad.		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> • Improve the city's image • Activate the immigrants's investment in the cities of Al Fayhaa • Benefit from the expertise of the immigrants • Encourage their children to enroll in the universities and schools of Al Fayhaa • Encourage them to spend their vacation in the cities of Al Fayhaa 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
<ul style="list-style-type: none"> • Union of Municipality • Preceeding Mayors • Diaspora's Representatives 		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
<ul style="list-style-type: none"> • Municipalities • Diaspora 		
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I	6) 2012 months (Prepare a foundation system and communicate with the eminent expatriates
Phase II	2012 – 2013	Appoint the admittation and begin the activities
ESTIMATED FINANCIAL COST		
Phase I		10 000 U.S.\$
Phase II		USD 90,000
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS
<ul style="list-style-type: none"> • Number of municipal and non municipal services offered for the immigrants affiliated to the association • The amount of capitals invested by the immigrants in Al Fayhaa Cities • Number of immigrants expertise that can be useful (link with universities, institutions, associations and private sector) • Number of immigrants who visit Al Fayhaa per year • Number of children enrolled in the schools and universities of Al Fayhaa • Number of immigrants counted and listed in the Data Bank • Number of programs and activities for the immigrants and their families 		

TITLE OF THE PROJECT	Create urban events (calendar year) to include the main events in the cities of Al Fayhaa (1. cities of classical Arabic classical music, 2. Gourmet Cities 3. Crafts Cities)	
STRATEGIC LINE	IMAGE OF THE CITIES	
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Touristic
DESCRIPTION OF THE PROJECT		
<p><u>Description of Activity 1: the Musical Traditions</u></p> <ul style="list-style-type: none"> ▪ Genre of music: traditional music (Arabic – Turkish Persian, syriac) on the religious level/the mystical and secular, and the technical/ classical and popular ▪ The proposed location: these evenings can be performed in several cultural centers in the cities of Al Fayhaa (AL Rabitaa el Thaqafiya, Al safadi cultural center, the International Fair of Rashid Karame, house of art, Nawfal palace, Tripoli's fortress) in order to have a large cultural motivation on the geographical side ▪ The number of evening: 10 musical evenings/plays and lyrical evenings, per year ▪ The time: the artistic event should preferably take place in a specific time in the year to be stamped in the mind of the audience. Hence we suggest a historical date: the last 2 weeks of April of every year and the last two weeks of august every year ▪ Cultural lectures: every band participating the festival and based on the schedule of the musical program, a cultural lecture is presented before the musical evening and includes a presentation of the type of music and the details related to the musical program (the location of lectures should be the same) <p><u>Description of Activity 2: City of Gourmet</u></p> <ul style="list-style-type: none"> ▪ Create a partnership system form foreign cities of the Mediterranean countries active in the field of gastronomy to benefit from its experience and support this field ▪ Prepare a book about the local gastronomy (Beau Livre) to launch in it all the touristic centers and all the embassies, hotels in Lebanon. This book is funded by the workers in the field of gastronomy ▪ Seek to participate in the international gastronomy festivals to promote and spread the importance of the Tripoli Kitchen ▪ Organize a yearly festival for a week where all the local restaurants participate and prepare affordable meals at noon and in the evening they offer meals conform with the level of each restaurant ▪ The municipality a day and a space in the city to allow the local associations to offer their homemade food as well as sell their homemade products and monitor them according to the books of regulations of health and hygiene ▪ Organize exhibition of all the gastronomies in the International Fair of Rashid Karame ▪ Welcome other cities to offer their special kitchen and plates ▪ Launch a local competition to create the so called the modern kitchen to develop the traditional local plates ▪ Accompany this competition with other cultural events (use the restaurant to exhibit the paintings and sculpture of local artists, creative are craft for the art of the table (covers , ceramic plates) <p>Prepare a propaganda campaign to promote for this activity</p> <ul style="list-style-type: none"> - Work with organzition companies to esecute this public activity <p><u>Description of activity 3 : Cities of Crafts:</u></p> <ul style="list-style-type: none"> - The old city In Tripoli and Al Mina is considered as a musuem itsefl, 		

<p>therefore it is necessary to depend on some of the Khans as fairs during the first week of the artisanal week that aims at:</p> <ul style="list-style-type: none"> - 1- activate this sector - 2- revitalize the tourism in the old city <p>To implement this project:</p> <ul style="list-style-type: none"> • Contract with the organizing companies to implement the general activities • To integrate the artisans of the old city in the events of this activity • To determine the artisanal path in the old city that will receive the visitors • To encourage the amateurs and sellers to participate in this festival <p>Accompany this activity with media along with tourism companies to activate the trips during this week , to Tripoli and Al Mina</p>		
GENERAL OBJECTIVES OF THE PROJECT		
<p>Activate the city socially, economically and culturally through all the seasons of the year and create several work opportunities, these activities will reflect the image of the city</p>		
SPECIFIC OBJECTIVES OF THE PROJECT		
<p>Set an agenda for different activities (artistic,cultural, sports, touristic, commercial) all over the year (in the form of specific date repeated yearly and on regular basis) to develop and activate the several sectors in the city</p> <p>Objectives if project 1: musical traditions</p> <ul style="list-style-type: none"> ▪ Give an identity to the artistic activity repeated yearly in the cities of Al fayhaa , to be put on the list of festivals not only locally but regionally and internationally <p>Objectives of activity 2:</p> <ul style="list-style-type: none"> • Give identity to the city of gourmet for the cities of Al fayhaa mainly that their reputation of Tripoli and AL Mina is popular . it is necessary to build the abilities of the city, to activate the activities there and change its image and promote for it touristically and culturally on the national regional and international level <p>Objectives of activity 3:</p> <ul style="list-style-type: none"> • Benefit from the activity of Tripoli in the artisanal sector to develop tourism in this sector and to change the image of the city of Al Fayhaa by creating permanent activities that enrich the cultural agenda 		
ARGUMENTATION OF THE PROJECT		
<p>In the cities of Al Fayhaa there are unexploited potentials yet the most important is: its popularity as famous for the art of cooking, as cities with many craft work, city that loves the old genuine are. The construction in the cities based on solid roots to promote and benefit on all economic, social, cultural and fun levels, is a developmental mainly that it changes the stereotyped prevailing image of these cities, and return it to its genuine aspect</p>		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - Revitalize the city economically throughout all the seasons - Activate several sectors in the city - Open the city for the culture with the other in order to change its stereotyped image as a closed city - Coordinate with the activities along with the identity that aspires for the development strategy to develop the cities of Al Fayhaa. Merge the originality with the openness on the other in a civilized way 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
<p>Municipalities, Development Office, Expertises</p>		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
<p>Municipalities, local donors, chamber of commerce & industry, travel agency, crafts associations & syndicat, Institut of Arts, restaurants..</p>	<p>concerned Ministries</p>	<p>International cultural donors</p>

REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	2012 6months	1- To join with the local associations related to every activity 2- provide the money 3- logistic preparation for the annual activities with working team assigned to do such activities may rely on the NGOs to be responsible for the preparation and the follow up. The choice is made upon specified conditions for both teams
Phase II: Implementation of the Project	2012 – 2013	The activity which all the logistic elements is complete before another can be launched when the money is available and when the supervising committee is formed
Phase III: Project Management	2013 -	The office of development is ready to evaluate these activities to improve it with the assigned parties. This evaluation is responsible for the renewal and the cancellation of the contract of those in charge for this activity or their replacment by another
ESTIMATED FINANCIAL COST		
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS	IMPACT INDICATORS	
<ul style="list-style-type: none"> - Consider the planned schedule - Involve the local institutions and parties in every activity - Prepare the appropriate infrastructure for every activity 	<ul style="list-style-type: none"> - Increase the economic activity in the cities of Al Fayhaa - Increase the relation between the cities of Al Fayhaa with their local, national and even the regional and international surroundings - Change the stereotyped image of the cities of Al Fayhaa - Growth of the culture of the citizens of the cities of Al Fayhaa with the other with a different culture 	

PS23

TITLE OF THE PROJECT	Elaborate an administrative structure for the selected museums in Al Fayhaa	
STRATEGIC LINE	IMAGE OF THE CITIES	
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJECT		
<p>The first phase:</p> <ul style="list-style-type: none"> - <u>Prepare a detailed study for the management of the musuems (work team is made of experts in archeology, enginnereing anthropology and managment)</u> - This study should take into consideration the following: <ul style="list-style-type: none"> 1- all the research and logistic activities that are implemented in order to enrich the cultural obesevatory of the cities of Al Fayhaa 2- Note the necessity to prepare to collect the material heritage through the cooperation protocoles with univeristies in the cities of Al Fayhaa to benefit in the activiation of this collect 3- Establish the association of the friends of the musuems from categories concerned in this activity and with good public relations. This association aims at providing the financial support and goups from the local society to buy donate 4- Prepare the location by the municiplaities for storage and documentation 5- Depend on the cooperative relations with the mediterannean cities to send history and anthropology studnets there for training sessions in European musuems <p>The necessity of finishing this study and set a strategic plan to manage nad activate the musuems in the cities of Al Fayhaa</p> <p>The second phase : establish the associatons of the friends of Musuems in the cities of Al Fayhaa to assure the credibility that contributes to the donation procedure or financial support to buy the needed material.</p> <p>The third phase: set rules to protect the products and manage this institution (private sector, common sector, public sector)</p> <p>The fourth phase: train employees to work in the musuems. training sessions for specialists in anthropology and archeology</p> <p>The fifth phase: to conclude an agreement between the musuem and the arabic and foreign musuems to develop the local expertise and to connect them scientifically and practically with other musuems in the world</p>		
GENERAL OBJECTIVES OF THE PROJECT		
Protect the heritage and activate its development		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> - Protect the material heritage - Activate the tourism - Transmit the memories from one generation to another (by the permanent and temporary exhibitions) <p>Until this say many archeological features of daily ife are spread in the old city, some have been restored by the Ministry of Culture- archeology department- in order to make it a musuem</p>		
ARGUMENTATION OF THE PROJECT		
<p>The cities of Al Fayhaa are identified as the cities of Heritage. This project lies within the identity intended to promote about these cities. This promotion is important to maintain and show the history of these cities and is also important to any successful development project mainly that if creating a strategic plan will fail if not built on signs and references of the cultural identity of the targeted location. The heritage is important to show the identity and to observe the changes in order to activate the development based on the roots, so the change will conform to the roots.</p>		
EXPECTED RESULTS OF THE PROJECT		
- Activate the culture		

<ul style="list-style-type: none"> - Protect the heritage - Develop the tourism and economy - Self awareness and saving the social memory - Give a cultural image of the cities of Al Fayhaa 		
PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Concerned Local Experts, Local & Foreign Universities		Arab & International Experts
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Municipality, local donors	Ministry of culture	Culturel International aspects in Lebanon
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	2012	<ol style="list-style-type: none"> 1. Prepare a detailed study for the management of the museums: set a work strategy for the museums in the cities of Al Fayhaa museums 2. Set the rules and regulations of the museums 3. Ensure human staff of experts to work in the various museums 4. Build a net of partnerships with the international museums based on the type of museums that will be implemented
Phase II: Implementation of the Project	2013 – 20..	<ul style="list-style-type: none"> ▪ Collect the museums material and the documentary files about them ▪ Launch the museum that was prepared logistically and administratively. ▪ Ask the administration of every museum and the associations of the friends of the museum to set a strategic plan to operate the museum and to organize their annual activities <p>Note: this phase is different in the museums therefore we leave the schedule open to ensure the establishment of all the planned museums in this city</p>
Phase III: Project Management	2013 – 20..	It is essential to connect the associations of the friends of the museums with the development office in the union and the other museum administrations after finding a mechanism to assess and develop the work of the museum
ESTIMATED FINANCIAL COST		
<ul style="list-style-type: none"> - The study costs 100 thousand \$ - Estimation of the goods based on every activity of the the associations of the friends of the museum and on the museum quality and strategy 		
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS		IMPACT INDICATORS

<ul style="list-style-type: none"> - Provide the money to carry out the study - Finish the study in consideration with the schedule - Form the association of the friends of the museums - provide the human staff with qualifications to conform with needs for the management of these institutions - Start to purchase the material and exhibit them based on a strategic model set by the administration of the association of the friends of the museums 	<ul style="list-style-type: none"> - Cultural activation - Change the image of the cities of al Fayhaa - A touristic activation and economic in the cities of Al Fayhaa
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PS24

TITLE OF THE PROJECT	Reactivate communication structure to promote the image of the city locally, nationally & internationally.	
STRATEGIC LINE	IMAGE OF THE CITIES	
TITLE OF THE GROUP	QUALITY OF LIFE, CITIES' IMAGE	
TYPE OF THE PROJECT		
<input type="checkbox"/> Execution	<input type="checkbox"/> Set – Up	<input type="checkbox"/> Lobbying
<input type="checkbox"/> Pre- Detailed	<input type="checkbox"/> Road Map	<input type="checkbox"/> Structure
DIMENSIONS OF THE PROJECT		
<input type="checkbox"/> Cultural	<input type="checkbox"/> Economical	<input type="checkbox"/> Spatial
<input type="checkbox"/> Social	<input type="checkbox"/> Environnemental	<input type="checkbox"/> Autres,-----
DESCRIPTION OF THE PROJECT		
<ul style="list-style-type: none"> ▪ Promote for the image of the cities of Al Fayhaa 2020 and the strategic plan ▪ Benefit from the local media to promote the strategy of the cities of Al Fayhaa ▪ Reinforce the ties of the Arab countries with the World ▪ Launching media campaign 		
GENERAL OBJECTIVES OF THE PROJECT		
Change of the current image of the cities of Al Fayhaa		
SPECIFIC OBJECTIVES OF THE PROJECT		
<ul style="list-style-type: none"> ▪ Assign the work to a media company with great experience in this type of work to promote of Al Fayhaa locally, regionally and internationally by focusing on the strategic development , the project and the improvement ▪ Collaborate with the local school (public and private) to spread the urban culture and affiliation to schools (activities, competitions , youth festivals, internal tourism in the city) ▪ Publish a pamphlets about Al Fayhaa and its features to distribute in the schools, universities in the Lebanese regions ▪ Cooperate with the local, national and international media centers 		
ARGUMENTATION OF THE PROJECT		
<p>No doubt that the cities of Al Fayhaa suffer nowadays from a large exaggeration of the stereotyped image that gives negative impression on its development on all aspects. The cities of all Fayhaa are pictured as closed cities, dominated by extremism , responsible for the current situation of growing poverty, of negligence of it people in their awareness of the importance of the investments with sustainable development approach</p> <p>This situation badly affects the citizens of the city, who have lost hope in changing it</p> <p>The project of promotion for the image of Tripoli on the local national and international aspect is a strategic project to help regain confidence in the cities etc</p>		
EXPECTED RESULTS OF THE PROJECT		
<ul style="list-style-type: none"> - Replace the cities of Al Fayhaa on the national, regional and international tourist map - Relink the cities of Al Fayhaa with their surroundings 		

PARTICIPATING PLAYERS ON THE CONCEPT & EXECUTION LEVEL		
LOCAL/NATIONAL		INTERNATIONAL
Al Fayhaa Union of Municipalities & its development office – Ministries of Culture, Media & Tourism		
FUNDING SOURCES		
LOCAL	NATIONAL	INTERNATIONAL
Municipalities & Local entrepreneurs	Ministries	
REQUIREMENTS & ESTIMATED IMPLEMENTATION PERIOD		
ACTIVITIES / PHASES	TIME	CONTENT
Phase I: Project Preparation	2012	- Tender offers - Set the criteria of the media co.
Phase II: Implementation of the Project	2012 – 2021	Media campaign
Phase III: Project Management	2012 – 2021	Environment & Development Observatory for Al Fayhaa
ESTIMATED FINANCIAL COST		
First media campaign 300.000\$ The campaigns following up with the development of the strategic plan are set based on the needs of the environment and developmentt observatory center in the union of the municipalities of Al Fayhaa		
INDICATORS FOR FOLLOW UP & EVALUATION		
EXECUTION INDICATORS	IMPACT INDICATORS	
<ul style="list-style-type: none"> - Take into account the planned schedule - Constant assessment of the effect of the first media campaign - Constant assessment of the effect of the successive consecutive media campaign 	<ul style="list-style-type: none"> - Indicators of the touristic movement in the city - Indicators of the projects growth of the activities - Sustainability of the benefits of this movement 	