A nonprofit cooperative working towards sustainable mobility
“Som Mobilitat's mission is to offer products and services to our members to accelerate the transition towards a more sustainable mobility”
The proposal: Shared electric mobility platform

Walking + bicycle + public transport

Shared electric mobility
The three pillars of Som Mobilitat

1. We build community
2. We connect through a digital platform
3. We charge our vehicles with renewable energies

Consumer cooperative: 1 member 1 vote
Not for profit
The service: App + connected vehicle

1. Find a vehicle
2. Reserve it
3. Open it and drive
4. Receive a detailed invoice at the end of the month with a usage report

All inclusive:
The Service: App + connected vehicle
Som Mobilitat: Think globally, act locally

1. We founded The Mobility Factory, a European network of local electric carsharing cooperatives

2. We work with Local Groups
Collaborative development of SW-platform

- We join forces to develop a better software
- For cooperative enterprises
- By cooperative enterprises
- Shared ownership
- Collaboration open to cooperatives adherent to ICA principles

Developed by:
We offer the service to other cooperatives

- Platform used by 4 local electric carsharing cooperatives:
  - Partago (Belgium): 65 cars
  - Som Mobilitat (Spain): 25 vehicles
  - Courant d'air (Belgium): 2 cars
  - HESB energie (Belgium): 2 cars

- Mature platform
- Supports a wide range of requirements
- Focus on electric cars
Current members of The Mobility Factory

- Partago (Belgium): 65 cars
- Som Mobilitat (Catalonia): 25 vehicles
- Courant d’air (Belgium): 2 cars
- Lochem Energie (Netherlands): 3 cars
- Coöperatie Auto (Netherlands): 2 cars
- Alterna (Valencia): 2 cars
- UrStrom (Germany): 2 cars
- Energiegewinner (Germany): 2 cars
- HET coöperatie (Netherlands): 2 cars
Vision

- We are a democratic alternative to commercial mobility platforms.
- Extend cooperation to other fields:
  - Sourcing (cars, insurance)
  - International roaming between local cooperatives.
How do we finance the vehicles?

1. Crowdfunding
2. Usage Prepayment
3. Issuing debt
How do we finance the vehicles?

1 Crowdfunding
1. Crowdfunding map

- **237 points available** to finance shared electric vehicles.
- **69 points** with contributions
- **Over 200 contributors**
- **More than 120K committed contributions raised.**
1. Crowdfunding map

- People choose where to help financing a new shared vehicle.
- People bring money through:
  a. Prepaying use in advance.
  b. Sponsorship
- They easily how much is left
- They can share it on social media.
How do we finance the vehicles?

2. Usage Prepayment
2. Usage prepayment

- Members get better prices if they **prepay their usage**.
- We use this money to buy **new vehicles**.
- The prepaid **credit does not expire** and can be used in all our shared vehicles.

<table>
<thead>
<tr>
<th>Tarifa estalvi 20%</th>
<th>Tarifa estalvi 10%</th>
<th>Tarifa base</th>
<th>Tarifa ús esporàdic</th>
</tr>
</thead>
</table>
| Per gaudir del descompte, tens 2 opcions:  
1. Fer un _prépagament superior_ a 1.000 €  
2. Contractar un _prépagament mensual_ de 300 € | Per gaudir del descompte, tens 2 opcions:  
1. Fer un _prépagament per un import d'entre 250 € i 999 €_  
2. Contractar un _prépagament mensual_ de 125 € | Per gaudir d'aquesta tarifa, tens 2 opcions:  
1. Fer un _prépagament per un import d'entre 50 € i 249 €_  
2. Contractar un _prépagament mensual_ de 50 € | Si utilitzes el vehicle sense haver contractat un _prépagament o prépagament_. |

**Renault Zoe amb bateria 40 kWh**

- **4 € / hora**  
- **40 € / dia**  
  - *Cost Inici Reserva (Barcelona)*

**Renault Zoe amb bateria 40 kWh**

- **4,5 € / hora**  
- **45 € / dia**  
  - *Cost Inici Reserva (Barcelona)*

**Renault Zoe amb bateria 40 kWh**

- **5 € / hora**  
- **50 € / dia**  
  - *Cost Inici Reserva (Barcelona)*

**Renault Zoe amb bateria 40 kWh**

- **5,5 € / hora**  
- **55 € / dia**  
  - *Cost Inici Reserva (Barcelona)*
How do we finance the vehicles?

3  Issuing debt
3. Issuing debt

- The General Assembly annually decides the interest rate.
- Members can lend up to 40,000 € to the cooperative.
- The lent money is available to the member after one year.
- Over 300K € raised to buy new vehicles.
Thank you for your attention

Contact details:

<table>
<thead>
<tr>
<th>Website</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td><a href="http://www.sommobilitat.coop">www.sommobilitat.coop</a></td>
<td><a href="mailto:info@sommobilitat.coop">info@sommobilitat.coop</a></td>
</tr>
<tr>
<td><a href="http://www.themobilityfactory.eu">www.themobilityfactory.eu</a></td>
<td><a href="mailto:info@themobilityfactory.eu">info@themobilityfactory.eu</a></td>
</tr>
<tr>
<td><a href="http://www.rescoop.eu">www.rescoop.eu</a></td>
<td><a href="mailto:info@rescoop.eu">info@rescoop.eu</a></td>
</tr>
</tbody>
</table>