iCiTy strategy for mobility challenges in Palma

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Municipality of Palma
Where we have gone so far...
Mobility at a **touch**

MobiPalma
Traffic management
Parking guidance
European Commute

*Door to door from Palma to Berlin.*

*The Dora project.*

TechCamp: ICT Tools for Sustainable Urban Mobility
Nicosia, March 17th 2019
Planning, planning... and operations!

*Geo-positioning data*
...Where we will be soon
New bus fleet
A lab in motion
On Demand Transit Service

*Intelligent Taxi as a complement of Public Transport*
Data-driven governance

*Engaging Citizens in policy-making.*
Run, Bus, Run!

Speeding-up buses
Move people, not cars.

Centralized Mobility Management.

TechCamp: ICT Tools for Sustainable Urban Mobility
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Thank you for your attention

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