



# *iCiTy* strategy for mobility challenges in Palma

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*Municipality of Palma*





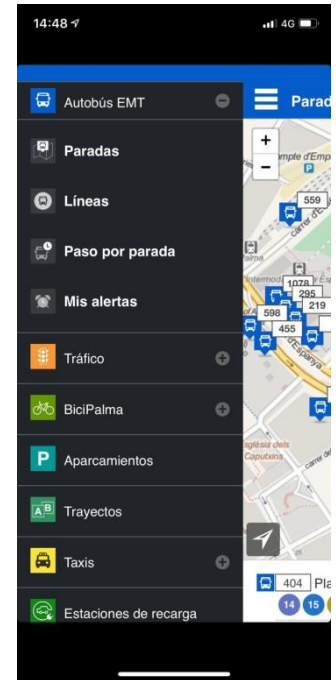
# *Where we have gone so far...*





# Mobility at a *touch*

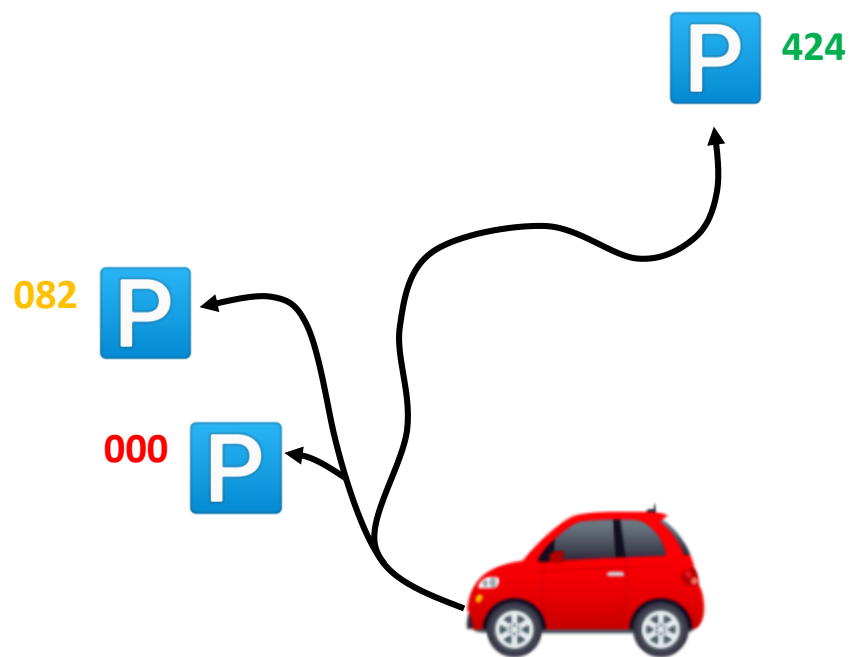
MobiPalma





# Traffic management

## Parking guidance

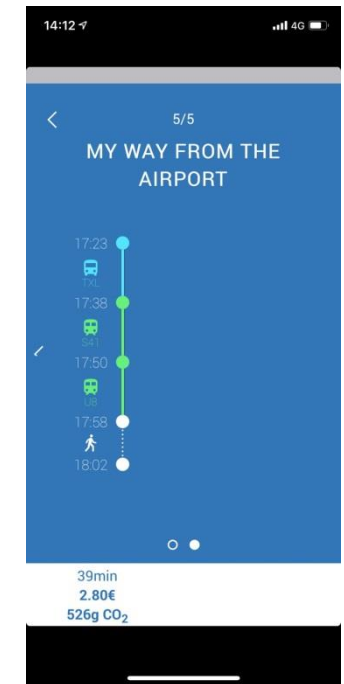
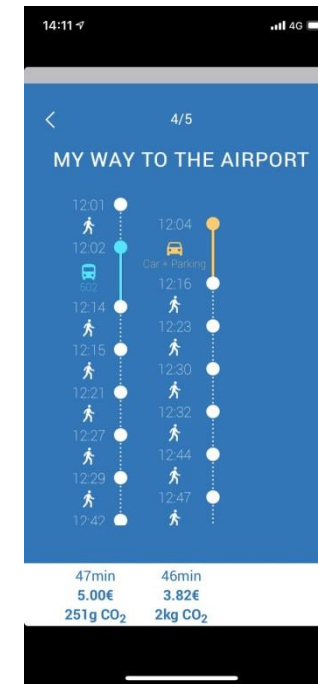
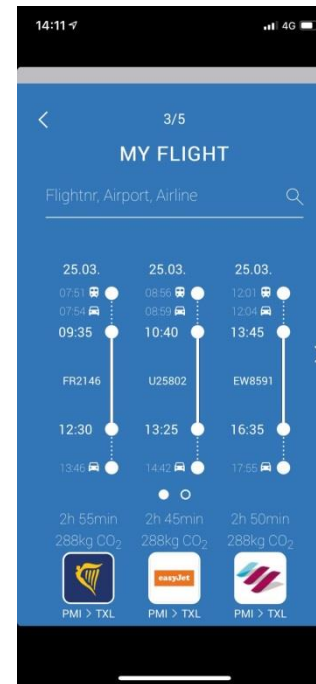
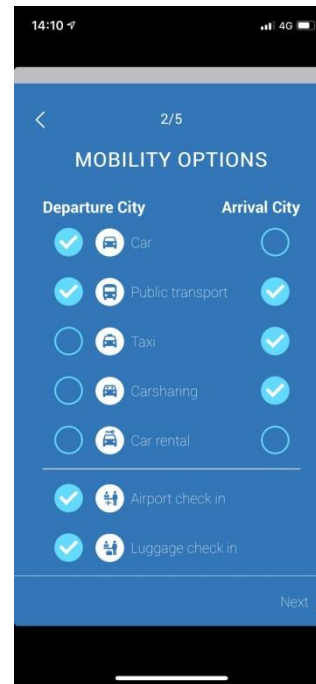




# European Commute

*Door to door from Palma to Berlin.*

*The Dora project.*





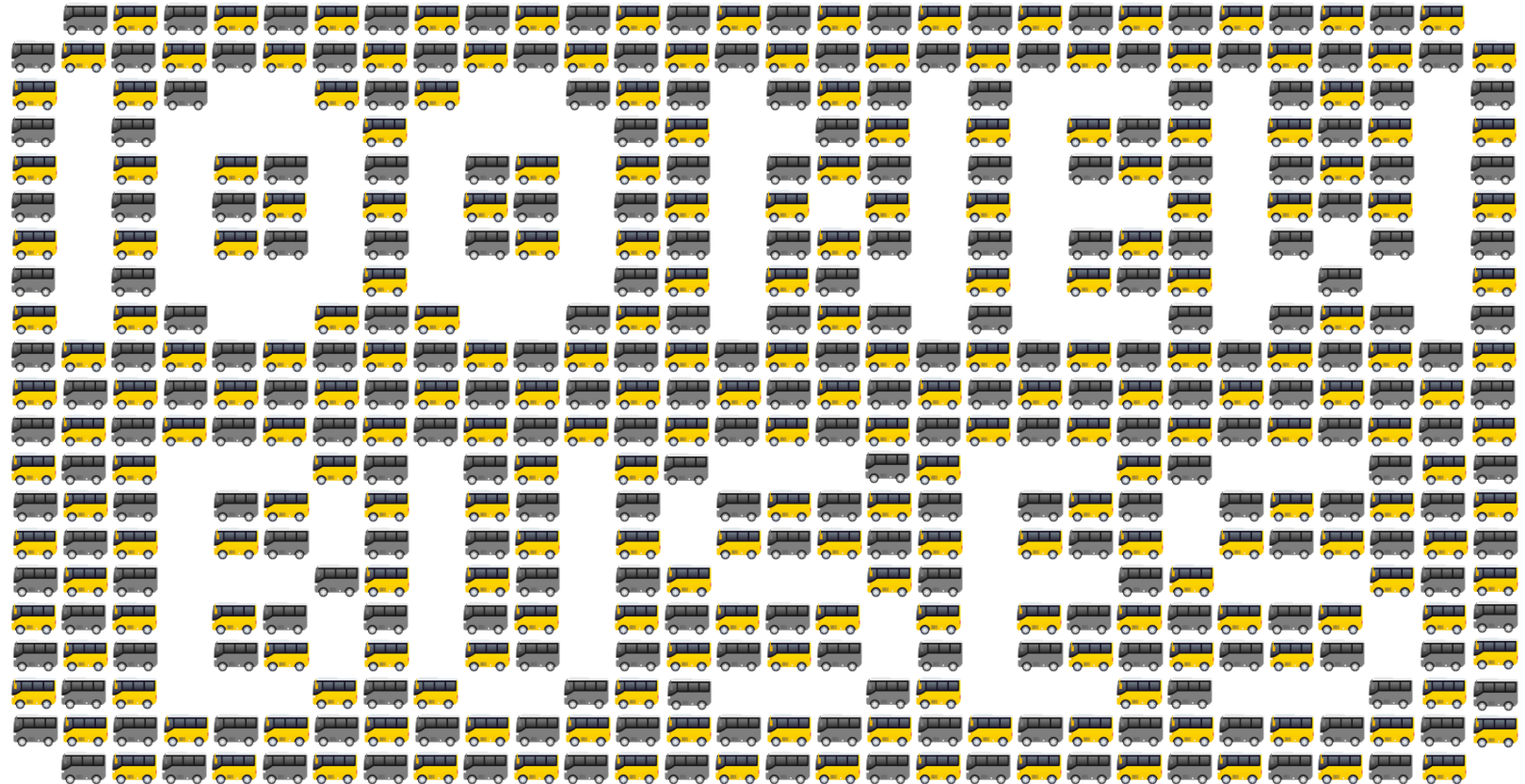


***...Where we will be soon***



# New bus fleet

A lab in motion

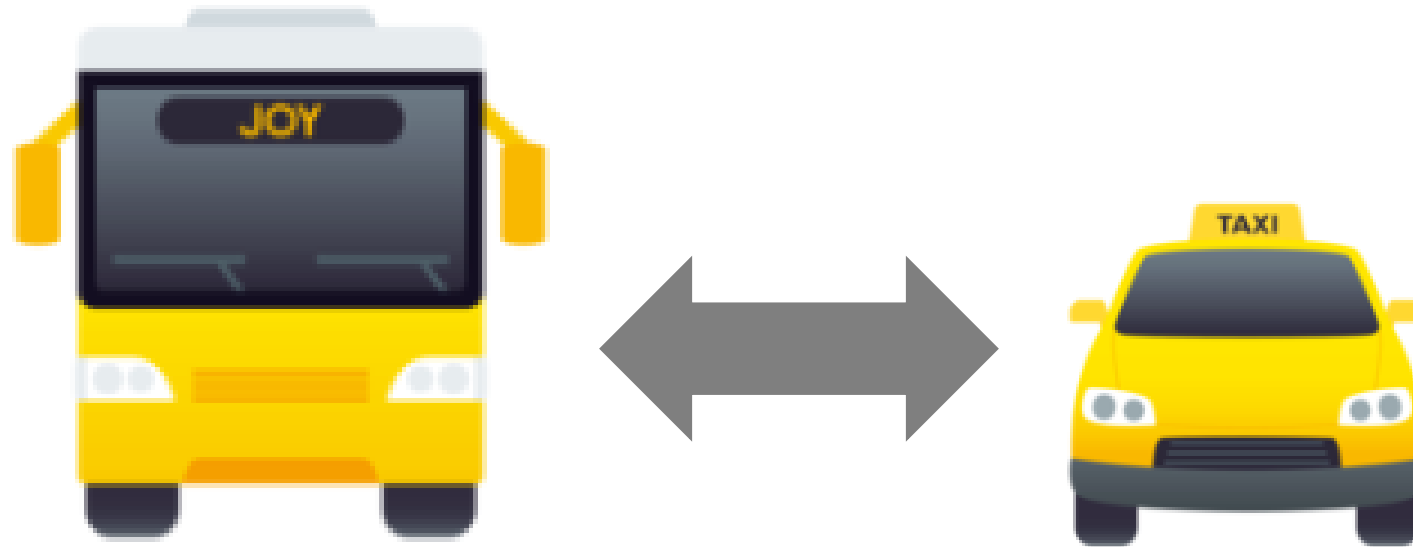






# On Demand Transit Service

*Intelligent Taxi as a complement of Public Transport*





# Data-driven governance

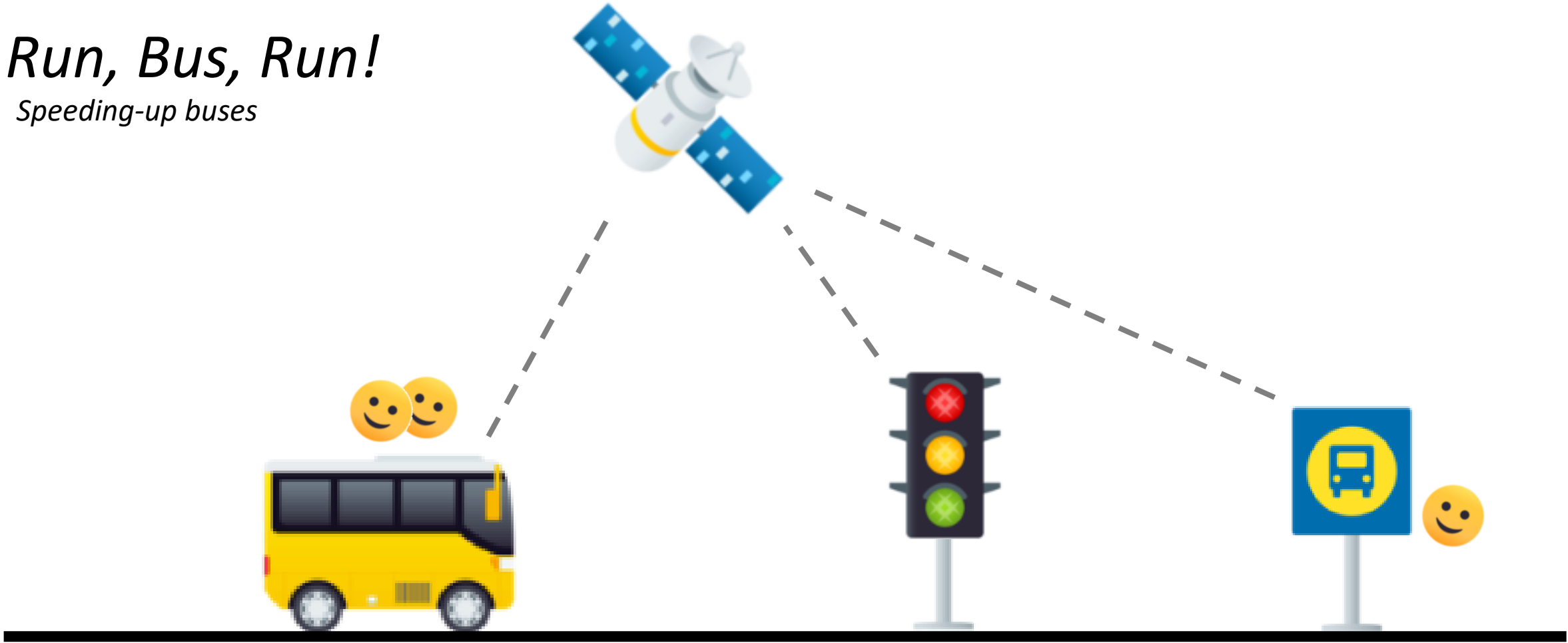
*Engaging Citizens in policy-making.*





# Run, Bus, Run!

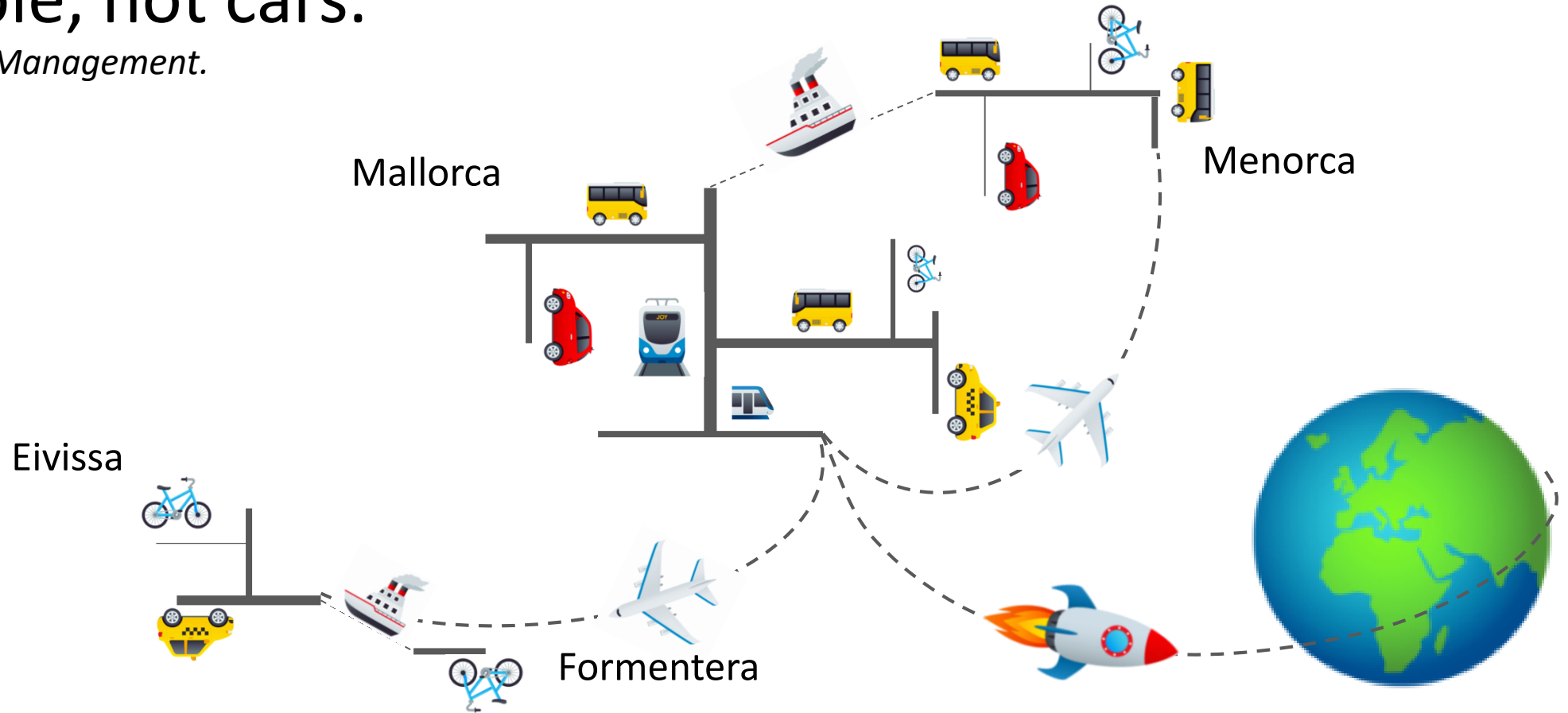
Speeding-up buses





# Move people, not cars.

*Centralized Mobility Management.*





# *Thank you for your attention*



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